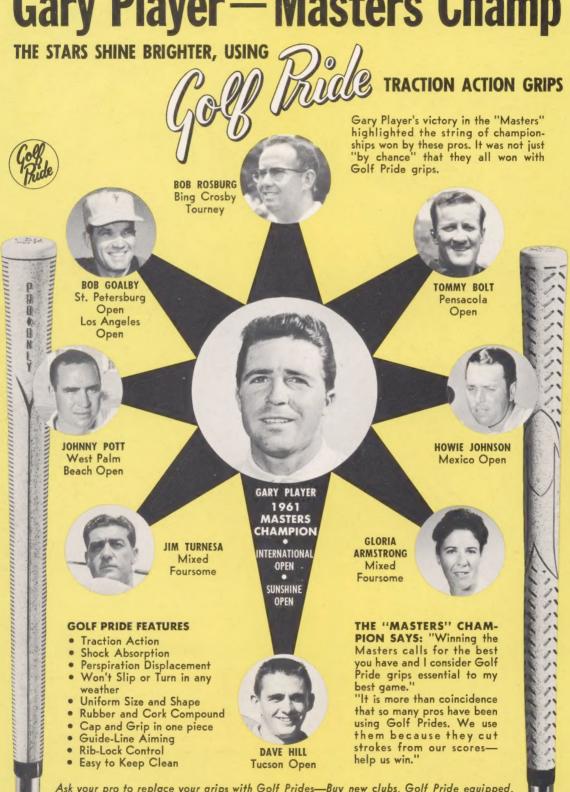
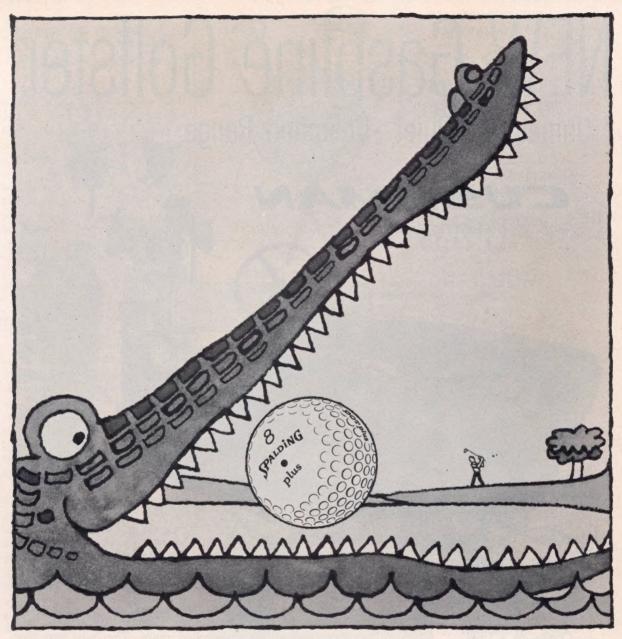
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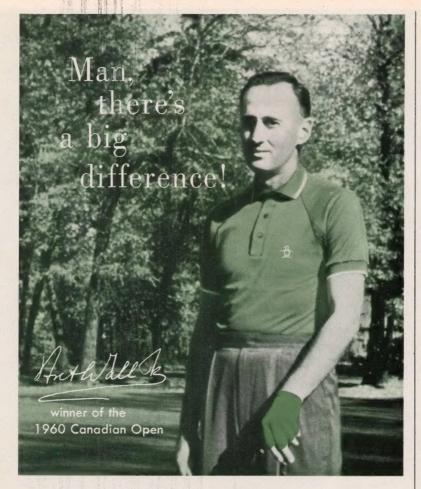
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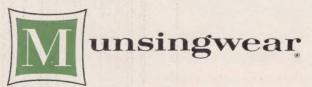
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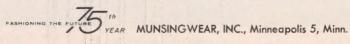
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Vol. 3, No. 6

JUNE 1961











Cover photograph by Mort Kaye Studios









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RUB OF THE GREEN

By THE EDITOR



HARDLY a day goes by in this office when we don't receive at least half a dozen requests for information about a book out of print, the construction of a par-three course, a decision about a Rule of the game, or something else pertaining to golf that we are not qualified to give. On second thought, perhaps we may be qualified to give the information. But, in most cases, there is some other source that is immeasurably more qualified. This column, then, will be devoted to listing those sources.

First of all, for information about amateur status, handicaps, the Rules of Golf, and the major national and international championships, the only source is the United States Golf Association, "Golf House," 40 East 38th Street, New York 16, New York. This address contains the executive headquarters of the USGA, which is under the direction of Joseph C. Dey, Jr. It also contains the USGA's official library, perhaps the most complete in this country.

For information about foreign courses and the people who play them, your best bet is the International Golf Association, 445 Park Avenue, New York 22, New York. This group is sponsored by the General Dynamics Corporation, and it is under the direction of Fred Corcoran, former Tournament Director of the Professional Golfers Association.

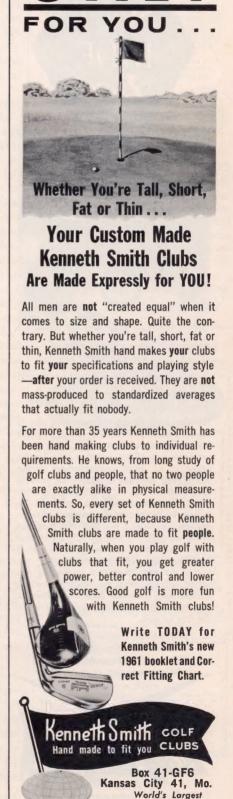
The address of the PGA, to which all inquiries regarding professional aspects of the game should be directed, is at Broadway and Main, Dunedin, Florida. The director of public relations for the PGA is Bob Russell.

The quickest, easiest way to run down a golf book you are after is, obviously, through your local bookseller, not through the publisher. Just give him the title and he will see if it is still in print. If it is not in print, your next best bet is Golf Book Service, 42-05 Layton Street, Elmhurst, Long Island, New York. This is the most complete source of out-of-print golf books in the world, although the supply is fast being exhausted.

For information about clubhouse planning, course planning and building, junior golf promotion, and par-three or driving range construction, you should write to the National Golf Foundation, Room 804, Merchandise Mart, Chicago 54, Illinois.

A number of superior 16-mm. films, in color and with sound, are available for private screenings from National Educational Films, Inc., 165 West 46th Street, New York 36, New York. Most of them rent for \$20 each, considerably less if they are rented two or more at a time. The subjects include everything from travelogues of St. Andrews, Scotland, to illustrations of proper golf etiquette.

Other useful addresses are the American Society of Golf Course Architects, in care of David W. Gordon R.D. 1, Doylestown, Pennsylvania; Golf Ball Manufacturers Association, 209 South State Street, Chicago 4, Illinois; the National Association of Golf Club Manufacturers, in care of George Hermann at the same address; and the Ladies Professional Golf Association, in care of Miss Eileen Stulb, 18 Campbell Bldg., Augusta, Georgia.



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GOLF/JUNE • 9

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10 • GOLF/JUNE



Sarazen Says:

APROPOS ADVICE TO PROS

GENE SARAZEN-Winner: Open Championship of the United States Golf Association 1922, '32; Professional Golfers Association Championship 1922, '23, '33; Masters Tournament 1935; British Open Championship 1932; PGA Seniors Championship 1954, '58. Member of Ryder Cup Team 1927, '29, '31, '33, '37; PGA Hall of Fame.

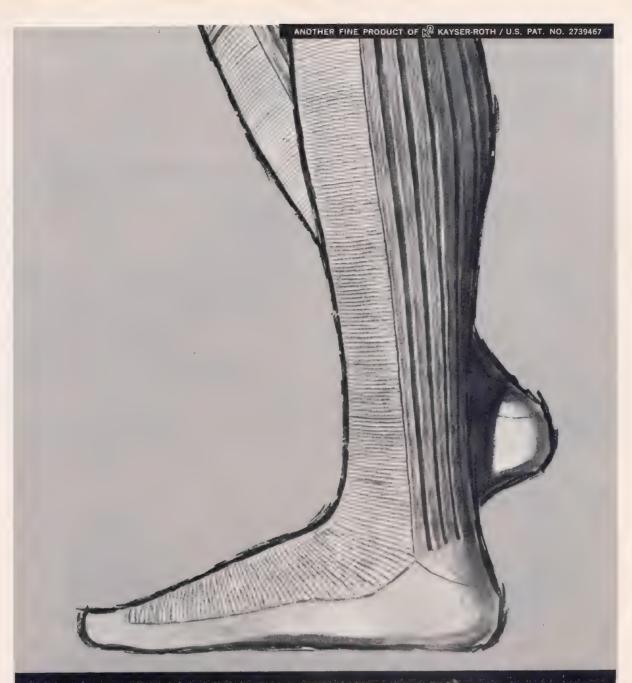
WHEN I was sixteen, my ambition was to become a golf professional in every sense of the term. I wanted to learn to be a clubmaker as well as a good teacher, one who knew how to address members and cultivate them. Eventually, I had the good fortune of having George Sparling as my instructor, a pro from the old school. My first chore was learning to repair a driver.

I was not a highly educated boy in the formal sense—my family was poor, and I had to quit school when I was twelve to go to work—but I was an experienced caddie; and a good one. So if other boys my age were learning to become carpenters, plumbers and bricklayers, the most natural thing in the world for me, it seemed, was to learn to become a golf professional. And to me, that was a profession with a trade built in. My objective was clear.

Nowadays things are different. Caddies have become a vanishing breed, and today a professional seldom comes up from the caddie ranks. He is more apt to be a college graduate who, understandably enough, dreams of going on tour and winning fame and fortune some day. There is nothing wrong with such a dream, and my advice to young pros is, sure, take a fling at the tour, but be realistic. The lure of money and glory is such that one can easily forget that for every Hogan and Snead and Palmer there are thousands of also-rans, many of whom fall by the wayside because they can't even make traveling expenses. And as it often turns out, the end of one career is only the beginning of another. The point is, you've got to have an objective, and it's not enough to say: "My objective is to win the U.S. Open some day."

As it is, there are more success stories associated with the club pro than there are with the touring pro. You might say the touring player has a year-round job, while the club pro has a lifetime job—provided he sticks to it, forgets about touring and devotes his time to all his members.

I'll never forget one incident that illustrates the point so well. It happened in 1925 when I was playing golf in Sacramento, California. After the round, a young fellow who had been playing in my threesome asked me what I thought of his chances as a touring player. You'll never make it, I told him. For a long time he was silent, but I could see he wasn't too hurt by what I had said. Then he told me that he had a chance to become a club pro. Take it, I advised, and call me twenty-five years from now. Let me know if I was wrong. Sure enough, he called me twenty-five years later and thanked me for giving him that advice. Today, after wisely investing some of the money he made from his "lifetime" job, he and his family are well-to-do, far better off, I'm certain, than they would have been had he given up that club pro job for the tour.



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PUZZLED

▲ In reading the article The Palmer Method (GOLF, April), I was puzzled by the statement that "Palmer became a full-fledged member of the PGA last June." He has been a pro for several years. Why did he just become a full-fledged member? Could you explain the rules on membership to me?

Bob Monson

Ephrata, Wash.

Palmer turned pro early in 1955. He has since been serving the necessary five-year apprenticeship as an Approved Tournament Player.—Ed.

PROS AND CONS

As a PGA member, I would like to comment on Gene Newberg's missive in the Letters column (GOLF. April). The "drunken bum" assistant does not exist in today's PGA golf professional shop-at least not in the Pacific Northwest Section and other PGA sections with which I am familiar. Such an assistant would never be hired by the PGA professionals I know. A good many assistants in the PNW Section are better players than their head professionals. We PGA pros here feel it is all to our advantage to have a fine-playing assistant working for us. It means more lessonbusiness for such an assistant, and more golf shop sales. Any head pro who feels his job is in jeopardy because he employs an assistant who spots him two pops a side would do well to ask himself why he got the job in the first place.

The "captain of the college golf team" has an opportunity, along with every other non-PGA pro, to apply for privileges as a National Tournament Player with the PGA. The only requirements are an ample bankroll to exist on the tour and the ability to beat the local competition. This man had both. It is no fault of the PGA that he did not apply for Tournament Player privileges.

Mr. Newberg's hypothetical case is a stone-cold shank!

However, Mr. Newberg hits the pipeline on the racial issue. I and a good many other PGA members feel that our constitution's "Caucasian clause" is a bad rule. That virtually all other professional sports have wiped out the "color line" seems of small consequence to our segregationist-minded PGA members. The "Caucasian clause" is the one serious blight on the PGA. It must be rescinded.

Harvey Bunn

Cornelius, Oregon

NO KNEE-BENDS

Athletic coaches and physical educators have for the past several years eliminated the "duck waddle" and deep-knee-bends from their physical conditioning program because these exercises are themselves the cause of many knee injuries. The deep-knee-bend places a terrific strain on ligaments and tendons attached to the knee joint. This would be especially true for a man of middle-age or older who is not in excellent physical shape.

I mention this because, in his article Practice This Winter—Indoors
(Continued on page 15)



The Golf Shoe it Took Years to Create: The New Foot-Joy LIGIT-WEIGHT

• the lightest quality golf shoe you could ever wear! Designed to "shorten the long holes"!

There are many light-weight golf shoes being made today. Some are satisfactory. Some are not. But none-until now-combined "lightness" with the remarkable flexibility, the comfort and the long wearing quality features that have made FOOT-JOY, America's number one golf shoe! Now, after years

of patient research and design, FOOT-JOY proudly presents its new LIGHT-WEIGHT... the golf shoe that has everything. Ideal for the veteran golfer... for any golfer who wants that "wings on his feet" feeling, round after round. Ask your Proabout them.

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LETTERS . . .

(Continued from page 12)

(GOLF, February), Jackson Bradley recommended knee-bends. Mr. Bradley is a sound golf teacher whose articles I always enjoy reading. However, I felt I should take exception to this particular recommendation.

Instead of knee-bends, may I suggest the golfer keep his legs in shape during the winter through walking and regular participation in sports such as handball, badminton, squash rackets, volleyball or swimming. Not only will the golfer be in better shape for so doing, but he will also find enjoyment in the exercise. I have vet to find a man who enjoys doing deepknee-bends or breathing exercisesparticularly after just getting out of a warm bed on a cold winter morning.

And while I am in a critical frame of mind on the subject of physical fitness, may I express complete disapproval of golf carts, except for those few persons whom physicians advise against excessive walking. The golf cart is rapidly taking away the physical benefits from a great game.

> Wayne H. Crawford Associate Professor of Physical Education

Riverside, Calif.

TRIBUTE

▲ I should like to pay tribute through the publication of this letter in your magazine to a fine American golfer-Bob Cochrane, runner-up to Joe Carr in the 1960 British Amateur Championship played at the Royal Partrush Golf Club last May. I met Mr. Cochrane there and, although I am sure he would not remember me, he found a place in my heart for being a most sincere, friendly gentleman, and above all, a true sportsman. Certainly he was the most consistent player of the week in that championship, and it was a pity that he did not win. He deserved to.

J. S. G. Muir

Antrim, N. Ireland



Art Wall, 1959 Pro Golfer of the Year, says: "MAGI-GROOVE is one of the best practice aids I've ever seen! One or two hours a week with MAGI-GROOVE in your backyard, or at the driving range, will help you groove the "inside-out" swing you need for distance and accuracy. MAGI-GROOVE should help you clip strokes off your score."

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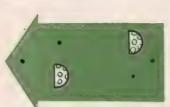
When you hit the MAGI-GROOVE practice ball, it pops right back, ready for the next swing. Works the same for left-handers, too. There are no balls to chase.

Take MAGI-GROOVE to the driving range. Tee up real balls on the unbreakable tees. Hit 'em out, and watch yourself improve! The MAGI-GROOVE secret is simple. It tells you at once whether your clubhead is coming "inside-out" or "outside-in". Scientifically engineered, it can't lie!

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"COUNTRY CLUB"

PLAYING THE SHORT-IRONS

By JAY HEBERT, PGA

Lafayette, Louisiana

Choke up and learn to execute three-quarter shots with your "scoring" clubs. If you do, you'll be setting up a lot of birdie opportunities.



1. SEVEN-IRON: FULL SHOT



2. SEVEN-IRON: THREE-QUARTER SHOT

The last 150 yards to the green calls for a variety of shots. To my way of thinking, the big mistake many golfers make in considering these shots is to select clubs solely on the basis of yardage. True, yardage is important but there are other factors that should influence club selection. These are the lie, contour of the fairway, wind, pin placement and green contours.

The seven-, eight- and nine-irons are sometimes termed the "scoring" clubs, and not without good reason. If you can hit these clubs close enough to the pin, you'll set up a lot of birdie opportunities.

A finished player has the ability to execute so-called three-quarter shots. The three-quarter shot is one hit only three-quarters the distance one could get out of the club and is achieved by choking up slightly on the grip.

I choke up on all short iron-shots, gripping the club about one-and-a-half to two inches down from the top of the shaft. This type of grip is a sort of built-in guarantee of a three-quarter shot. When you choke up on







4. EIGHT-IRON: THREE-QUARTER SHOT

the grip, the arc of the swing is reduced, and this makes for a threequarter shot. The more you choke up on the club, the shorter you'll hit the shot. Conversely, the less you choke up, the farther the shot will travel.

The three-quarter shot is valuable for three reasons. First, it's more accurate and more effective when playing shots to the green. Second, you have more control over the shot. Third, with a three-quarter shot, you have a better chance of making more solid contact and imparting more spin to the ball.

Generally speaking, most players are prone to hooking or pulling short irons because of the loft and uprightness of the clubs. When you hit a shot hard, as you do on a full shot, you are far more likely to hook it, and the harder you hit a shot, the harder it is to control. A hooked or pulled shot, I might add, has overspin that makes it harder to control.

So why not take a little more club and choke up on it? Suppose you have a 135-yard shot to the green. You think you should be able to get there with an eight-iron. But what if the pin is on the right side of the green and you're likely to hook or

pull the eight-iron because you must

5. NINE-IRON: FULL SHOT



hit the ball hard to get it to the green?

Why not take a seven-iron and choke up on it? If you do, you'll hit a three-quarter shot, and in the long run I think this will pay off.

Getting down to cases: Photo 1 shows address position for a full seven-iron shot that should travel about 150 yards. For this shot, I play the ball in the center of a comfortable, not-too-wide stance that is almost square. I flex my knees and make certain my weight is evenly balanced. In taking the swing, I don't take the left heel off the ground.

Photo 2 shows my address position for the three-quarter shot with the seven-iron, a shot that should go about 135 yards. I choke up about two inches when I take my grip, and I play the ball opposite the center of my stance or slightly back of center. I narrow my stance slightly and keep my knees flexed. By choking up on the grip and narrowing my stance, I

6. NINE-IRON: THREE-QUARTER SHOT







7. PLAYING THE DOWNHILL LIE

8. PLAYING THE UPHILL LIE

can restrict my backswing. This will result in less distance and more control.

Photos 3 and 4 illustrate the positions I employ in hitting full and three-quarter shots, respectively, with an eight-iron.

Photo 5 demonstrates the position I take for hitting a full shot with a nine-iron, while photo 6 shows the position for a three-quarter shot with the same iron.

Bear in mind that the mechanics in hitting the eight-iron and nine-iron shots are the same as those employed in hitting the seven-iron shot.

Now for variations in short-iron situations: First, let's consider the downhill lie, as shown in photo 7.

Biggest problem here is getting the ball airborne. One adjustment I have found extremely helpful in playing downhill lies is to attain as level a body position as possible by flexing or bending the right knee.

Another helpful adjustment in playing the downhill lie is to take one less club than you'd ordinarily use in this situation. In other words, if the situation normally calls for a seven-iron, use an eight-iron. This type of shot will tend to go to the right, so it is best to aim slightly to the left. In hitting such a shot, I open my stance, play the ball well off the right foot and try to follow the contour of the ground.

The problem confronting you in an

uphill lie situation is just the opposite, as depicted in photo 8. Here you must guard against hitting the ball too high and hooking the shot. Here's how I go about it. First, I try to attain a level body position by bending the left knee. Second, I choke up on the club and take the next stronger club. For example, if the shot normally calls for an eight-iron, I use a seven-iron. Third, I protect the left side, because there's a tendency to hook or pull this kind of shot. In other words, I play slightly to the right. In this instance, using more club helps prevent a hook or pull. Using a club with less loft and choking up on it cuts down the swing, militates against a hook and assures better balance. Accordingly, I open my stance a little, always striving for better balance. The open stance makes it easier to cut the shot, harder to hook or pull it.

Photo 9 shows a ball-below-stance situation, a slice position. To compensate for the slice, aim left of the target. Flex the knees and keep the weight well back on the heels. Make certain your balance is right and, above all, don't slug this shot or attempt a full swing. This situation calls for the three-quarter shot.

Photo 10 shows the opposite sidehill position, one in which the ball is above the stance. You'll have to fight a hook here. Here's where the threequarter shot will pay off. Be sure to take plenty of club, strive for good balance and allow for a hook or pull. As is the case when the ball is below the stance, don't slug the shot. Remember to choke up on the club, and do not hit a full shot. And make sure you have plenty of club.





9. PLAYING THE BALL BELOW FEET

10. PLAYING THE BALL ABOVE FEET

Photo 11 shows ball in two-to-three inches of rough. This shot should be played in the same manner as a fairway shot with the following exceptions: To guard against a "flier," use less club than the shot would call for under ordinary conditions. What makes this kind of shot dangerous and troublesome is that the heavy, sometimes moist, grass will cause the ball to make an unusual, unpredictable flight. Sometimes, in such a situation, a player may hit an eight-iron 165 yards. You must remember that a ball coming out of fairly heavy rough is going to roll. So take less club and allow for the roll. This kind of shot is one of the toughest because the ball is hard to control. But at least you'll be able to analyze the difficulty, and with concentration and practice, play your way out of it.

11. PLAYING OUT OF ROUGH



SIX PRO POINTERS BY Armold Palmer



ARNOLD Palmer lights up a tournament in a way no one else has since Ben Hogan at his finest. The one word which aptly describes Palmer's performance is electric. He became Golfer of the Year in 1960 largely on the strength of his last round in the United States Golf Association Open Championship at the Cherry Hills Country Club in Denver. Palmer's score for this round was a five-under-par 65—the lowest final round score ever turned in by the winner of this premier championship.

In keeping with GOLF's policy of presenting the most dynamic aspects of the game, this issue features six Pro Pointers written by Palmer himself. They appear on pages 21, 28, 34, 60, 65 and 72.

PALMER ON WOODS

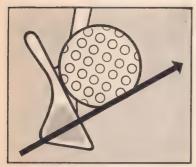


THE most important requirements for hitting a good drive are having a proper grip and keeping the head still over the ball. I strongly recommend the Vardon grip, where the little finger of the right hand overlaps the forefinger of the left. The V's formed by the thumb and forefingers of both hands should be pointing toward the right shoulder. Make sure you keep your head over the ball throughout the swing. Don't try to rush the tee shot or hit it too hard. This causes swaying. Now when you tee the ball up, lean the tee slightly forward. Leaning it backward could cause a slight spin to the ball, and this might make the difference between landing in a trap or on the fairway. Be sure to tee the ball up and take your stance on a level spot on the tee. I vary the height at which I tee the ball. Downwind I tee it a bit on the high side; against the wind I tee it low. Some golf authorities recommend teeing the ball on the same side of the tee as trouble is located, the theory being that you will then hit away from the trouble. I disagree. If there's trouble on the right, I tee my ball on the left side. Teeing the ball away from trouble will give you a greater margin for error. Then you can miss the tee shot by as much as 30 yards and still keep the ball in play. I take about the same swing with fairway woods as I do with a driver, except that I may vary my position slightly in relation to the ball. If I want more loft, I play the ball more forward. But if I want to keep it low, I play it back more toward the center of my stance.

Sam Snead is a member of the Wilson Advisory Staff.

How new Wilson Staff irons help you play better golf

Sam Snead shows you how Wilson Dyna-Power helps put all your power into every shot



ORDINARY IRONS WASTE POWER with their weight concentrated along the sole plate, below the true power-impact area.

NEW WILSON DYNA-POWER moves the weight out and up the club face to put all your power directly behind the ball.

Thousands of golf fans watch Slamming Sam Snead every week. They cheer his famous long drives, and they suffer with him on those agonizing short putts.

But how many of them realize that Sam Snead is as consistently accurate with iron shots as he is long off the tee.

Every iron in Snead's bag is a new Wilson Staff . . . the same clubs you can select at any golf professional shop. Sam has already won well over 100 professional tournaments with Wilson golf equipment, and he intends to add

to his winnings this year with the greater accuracy of the new Wilson Staff irons.

Wilson turns dead weight into live hitting power

"That new Wilson Dyna-Power design alone is worth cash money on the circuit," Snead says. "It puts all the power and control where it ought to be, right behind the ball."

Sam knows the ball rides up the face of every iron club before leaping off. That's how the ball takes its backspin. That's why Wilson has



SEE HOW DYNA-POWER WORKS. Ultra-speed photo shows how the ball has climbed up club face, then leaped away with good backspin. This Wilson Staff iron was

sprayed white to catch each strobe-flash exposure of 1/10,000 sec. Photographed in the laboratory of Edgerton, Germeshausen & Grier, Inc., Boston, Mass.







SEE THE NEW SHAFT FLEX through the impact area to add a new power-kick to your golf swing. The new Wilson Staff-Pro shaft controls this flex with minimum

torsion for clean shots. Here you see this shaft action for the first time in these photos taken from movie film shot at an astounding 28,000 frames per second.

distributed the weight in a balanced flare, out and up the iron blade, directly behind the broad hitting face.

Wilson's Dyna-Power turned dead weight into live power for more accurate shots.

New shaft action adds a power kick into the ball

The new Wilson Staff-Pro shaft is another power feature that puts more live action into your golf swing, according to Snead.

"I was sure I could feel the shaft flex through the hit area, and now I've seen it in Wilson's new highspeed movie."

This new flex-action is controlled to reduce torsion so the club face can make firm contact with the ball during that split second of impact. The result is greater accuracy on every shot.



TACKY-SOFT CALFSKIN is cut extra thick and narrow, then is wound over cork to give you a sure grip, and firm confidence that your hands won't slip.

GET THE FLUID FEEL of these new Wilson Staff irons (right). Feel how Wilson's exclusive Dyna-Power design has removed dead weight from the heel area and put all the live power behind the full club face. Notice the rounded contour sole at both heel and toe of each iron. This helps you get clean hits from irregular fairway lies. See your golf professional and outfit yourself with these beautifully matched Wilson Staff irons.

Sam Snead urges you to get the feel of the new Wilson Staff irons at your golf professional shop. That's the only place they're sold. Then relax, keep your head down, and let these great new clubs do most of the work for you.

HIT THE FAMOUS 'LONG BALL'. Drive for distance with the dazzling new Wilson Staff ball, the 'long ball' that leaps off the club face 40% faster than you can swing. New cover stays white for life.

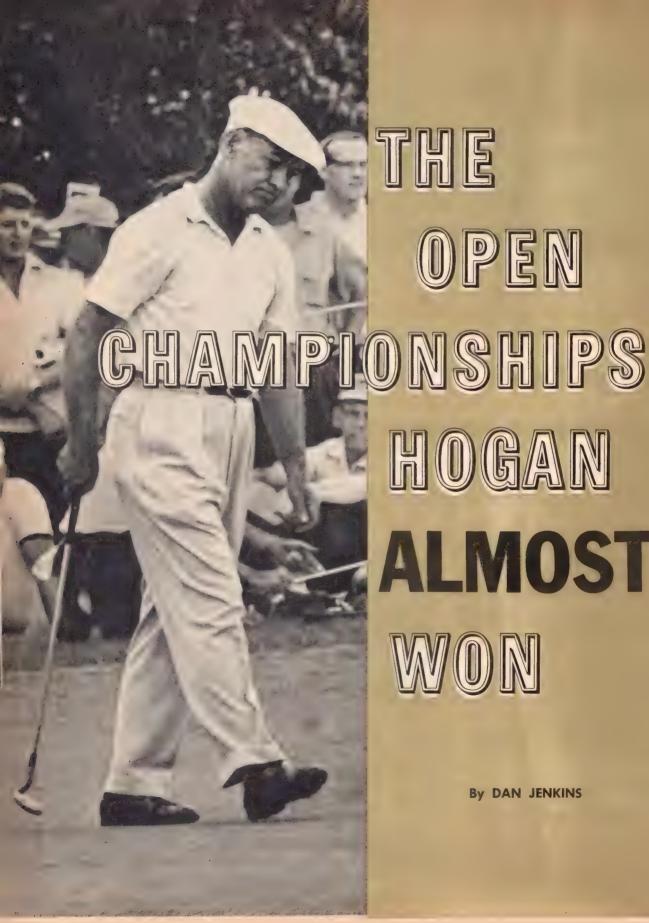
PLAY TO WIN WITH

Wilson



Wilson Sporting Goods Co., Chicago (A subsidiary of Wilson & Co., Inc.)





THE OPEN HOGAN ALMOST WON

DAN JENKINS

More telling than four national titles he won are seven that barely got away from him.

A LL afternoon they had been falling around Arnold Palmer like wounded soldiers. And now as shadows crept over Cherry Hills Country Club in Denver just one survivor stood between Palmer and the 1960 United States Open Championship. It seemed right, somehow, that it should be Ben Hogan.

Palmer had birdied six of the first seven holes of the last eighteen on this "Open Saturday"—golf's famed 36-hole marathon. He had crushed the 54-hole leader, Mike Souchak, with his sub-par barrage. And one by one the other serious contenders—amateur Jack Nicklaus, Julius Boros, Jerry Barber, Ted Kroll, Jack Fleck—had buckled under the pace. Only Hogan hung on. It's sort of a natural law.

And when Ben crouched and twisted his body to help a grim, ten-foot putt into the cup for a birdie at the sixtyninth hole, he drew even with Palmer. The steaming gallery broke in all directions, racing to vantage points, to see the incredible finish.

Ben cautiously parred the seventieth hole, and he went to the next tee still even with Palmer—with two holes remaining in which he might again win, lose or tie the most important championship in golf. But the tournament was two holes too long for him.

Hogan drove nicely off the seventy-first and followed the drive up with a well-positioned three-wood. He was 30 yards short of the green and seemingly in good shape for a birdie. He had not missed a green in regulation on the previous 34 holes.

There was one danger. A narrow moat guarded the front of the green, and the flag was sitting toward the near side. To get close you needed to hit a delicate wedge shot that would barely clear the water. A slight breeze blew into Hogan's face as he studied the shot. This is where he lost another Open Championship.

Going for the birdie. Hogan clipped the wedge a bit too high into the breeze. It looked good at first, and the crowd instantly yelled approval, sensing the ball would snuggle in close to the pin. Suddenly, the joyous shoutbecame a horrible shriek, followed by an awkward hush.

The ball had landed a foot short of the putting surface and bounded back into the water.

Back down the fairway behind Hogan two groups of players were stacked up, and they had strolled a good



Hogan missed winning his fifth Open by a hair in 1955 at San Francisco. Tied by Jack Fleck at 287, Ben lost playoff by three strokes.

THE OPEN CHAMPIONSHIPS HOGAN ALMOST WON continued

100 yards ahead of their shots to see what was happening. They saw Ben peeking into the moat and deciding it was playable.

Hogan removed a shoe and a sock and rolled up a trouser leg. People applauded to break the tension. Some giggled insensitively, unappreciative of this epic moment in golf.

Hogan put his shoe on without the sock, planted his foot in the water, and splashed the shot on to the green, about 20 feet beyond the hole. It was a good shot, but not good enough for the task at hand. He missed the putt for his par and the bogey six sent him to the last hole trailing Palmer by a stroke.

That was it.

On the seventy-second Hogan was forced to play down the lake side of the fairway, the lefthand side, to better his chances of getting an uphill birdie putt which might get him a tie. But he pulled the drive into the lake and finished dismally with a seven for a 73 and 284, four strokes off Palmer's winning total. He tied for ninth place.

Years from now explorers of the record book who didn't see the drama, and can't recall accounts of it, will never know how close Hogan came to winning another Open. "Oh, well," said Ben, "I lost another tournament."

That remark didn't quite cover the situation. The incident marked one of the few times Hogan had disobeyed his own philosophy and played the man instead of the course.

Palmer was behind him. Ben obviously figured he needed one more birdie on the seventy-first hole—and went for it. Had he played the last two holes in par and posted a 280 of his own, it might have been Palmer who made the error.

Perhaps not. For Palmer had come from seven shots and 12 players behind to claim the lead, and there is reason to suspect that the persistently aggressive Pennsylvanian would have been equal to any challenge destiny laid out for him. His closing 65, six under par, must rate among golf's eternal monuments.

In tournament golf, where there can be but one winner, there is generally one primary loser—like Hogan at Cherry Hills.

And a fact with which few people are acquainted is that Ben Hogan has probably lost more National Opens than anyone—even more than Sam Snead, who has earned a negative sort of fame for losing them.

HOGAN'S "FIFTH OPEN"

The "unprecedented fifth Open," as journalists call it, which Ben Hogan has been seeking was actually won back in 1942—except it doesn't officially count.

Hogan that year won the Hale America National Open, or the "Wartime Open," in Chicago.

The USGA event had been postponed for the duration of World War II, but a Chicago golf group promoted the Hale America National Open for Ridgemoor Country Club with the assistance of the USGA and the PGA.

Some concessions were made because of the war. The course did not undergo the usual USGA manicure, or toughening up, as Hogan's winning 72-62-69-68—271 score indicates. And the tournament was played over four days instead of the customary three. Some special people were invited to compete—like Capt. Bobby Jones, appearing in Chicago for the first time since 1928, and the Grand Slammer pleased the fans by shooting highly creditable rounds of 70-75-72-73—290, tying for thirty-fourth place in the field of 96.

But the Hale America was run like any National Open. The USGA had held sectional qualifying, and golf's ruling body had made itself very much known in one instance by disallowing the clubs of contestant Sam Byrd because they were "too grooved."

Newspapers hailed Hogan's victory, by three strokes over runnersup Jimmy Demaret and Mike Turnesa, as the "first major triumph for the tiny Texan."

It was a National Open, all right. But Hogan's victory didn't count in the record book. Thus, he is still looking for the fifth Open he has already won.

Ben Hogan today—a relaxed, prosperous oilman, nearing his forty-ninth birthday—is still very much the golfer, and 1961 marks his thirtieth year as a professional.

But the club company which has kept him occupied these past few years as a tournament competitor has been sold to the American Machine & Foundry Co. and sold for a nice profit.

Hogan, who is very active as president, is also in the oil business in Fort Worth, or as he puts it, "I'm a light producer of heavy crude." He now lives in a new \$200,000 home in the city's finest residential area. And Ben and Valerie have settled into the tuxedo set of his home town. This winter Valerie was

president of the Jewel Charity Ball.

This is where Ben Hogan has come, through golf, since announcing back in 1931 at the age of 18 that he intended to play his game for money. Today he says:

"I-have no plans of retiring from competitive golf, although the game has become more of a hobby to me than ever. However, I'm not sure whether people will care to see me play much longer if I don't start putting better.

"Our company made 14 different putters and I've used every one. So I know the trouble wasn't with the clubs. It's these cogs between the ears.

"Golf," Hogan says, "is going to be our national game.

"The number of courses being built indicates as much to me. As the years go by, we'll see shorter working hours and weeks. And golf, the only game you can play all of your life, is going to claim much of this leisure time.

"As for the National Open, I still look forward to it. What I will do when the time comes for me to qualify to play in it, I can't say. Right now, I don't think I would mind qualifying. It would be hard, but I wouldn't mind it."

Thousands of words have been written about the four Opens Hogan has won. His 276 at Riviera in 1948 is still the 72-hole record. His playoff victory over Lloyd Mangrum and George Fazio at Merion in 1950 is one of sport's all-time great comebacks—for it came a year after his almost-fatal automobile wreck. His closing 67 at Oakland Hills in 1951 is still considered "impossible." And his victory at Oakmont in 1953 represented one leg of the Triple Crown, the other two being the Masters and British Open, of course. Only Bobby Jones and Willie Anderson are in the same fraternity with Hogan of four Open championships.

But the true story of Hogan's romance with the Open is not complete with his victories. Or with these subsidiary statistics: 18 sub-par Open rounds (a record), 15 consecutive finishes in the low ten, starting in 1940 (another record).

The story is completed with Hogan's near misses.

Amateur Don Cherry, a loyal Hogan fan and fellow Texan, was joking one day when he said, "Hogan should have won the Open at least ten times." Cherry didn't realize how easily it could have happened. Indeed, Hogan has been the "Open loser" six other times aside from Cherry Hills last June.

In 1941 the tournament had crossed the Mason-Dixon Line for the first time, and it had gone to Hogan's home course, Colonial in Fort Worth. Ben had been the PGA's leading money in 1940, and he was on top again in 1941. The odds were short on Hogan in this Open.

An intangible factor, however, was how the home surroundings would affect Hogan mentally. This proved to be his ruin, for he got off to a poor start and could never make up the distance on Craig Wood, the eventual winner.

His opening-round 74 wasn't too harmful, but the second day it stormed so badly play was twice halted. Ben was in the middle of it, too eager to make up strokes on Colonial's tough holes. He bogeyed the comparatively easy first, bogeyed the third, double bogeyed the fourth and double bogeyed the fifth. He had gone six over par on five holes—and he was now ten over through 23.

From this point to the finish Hogan was the best player in the field, but it was too late. The second-round 77 was killing. Although he closed with a two-under 68, lowest round of the tournament and one of only two sub-par tours given up by Colonial, and a 70, one of only six par-equaling rounds, he was five shots back of Wood and tied for third place.

Ben later confessed he had suffered some from "home jitters," and it had come out in the form of a wild hook the first two days. In future years he would win five Colonial National Invitations on this course, but he couldn't take the Open there. The evidence indicates he should have.

The Open Championship at Canterbury, near Cleveland, would be the first post-war (Continued on page 67)



Ben was willing, but the ball wasn't. The Bantam's 1955 endeavor at Mamaroneck, N.Y., was marred by such tormenting shots as the one above in the final round. He finished with 287, six more than he needed for unprecedented fifth U.S. Open win.





With Arnold Palmer and himself leading the field in last year's tournament at Denver, Ben met his Waterloo on the seventy-first hole. His approach landed in water near the edge of the green, and despite a brilliant recovery, he two-putted for a bogey six. On the seventy-second hole his game fell apart.

PALMER

ON LONG-IRONS

THERE'S not a great deal of difference between hitting a driver and a I long-iron except that you don't tee the ball up on a long-iron shot and, therefore, you must hit the ball a little more on the upswing. Most players try to catch their drives on the upswing to get more distance. I have been noted for catching my drives at the bottom of the arc since it is often necessary to hit the long-iron high to make the ball hold the green. I think the major reason most players don't hit long-irons well is that they have a tendency to be too loose in their grip, causing the club to turn. Compactness is essential and can be achieved with a firm hold on the club. The long-irons can be a valuable aid in detecting flaws in one's game. If my game goes bad, I always hit some practice shots with long-irons. It doesn't take me long to find out what's wrong, Usually, this kind of diagnostic exercise shows me that I am releasing the club at some point during the swing or loosening up as I swing. Most players can hit the 6-, 7-, and 8-irons reasonably well even when they are swinging poorly. This is because there's no great problem in getting the ball into the air owing to the loft on a short-iron. When the long-irons work, it's a good sign that you are swinging well. As for the one-iron, I swing it pretty much the way I do a driver, except that I take a slightly shorter swing and a bit narrower stance. I play the ball off my left heel, as I do with my driver and fairway woods. . . . Remember to keep in good hitting position on the long-irons, with the head over the ball. Avoid swaying. Don't try to hit the ball too hard. Let the club throw the ball into the air-it will. Too many players try to scoop the ball into the air with the club-face. And one last reminder: Keep the hands and arms firm and deliberate as you take them away from the ball. Failure to do this can spoil a long-iron shot. I try to take the club away from the ball square, remaining firm the first 12 inches. I don't worry about any wrist-break. I feel that if I remain firm and square away from the ball, then nature

will take its course and take care of the wrist-break.

HORTON SMITH DISCUSSES:



PRACTICAL PUTTING

With JOAN FLYNN DREYSPOOL

STARTED putting on sand greens in my home town, Springfield, Missouri, and I've always felt that helped me most in my study of putting," observes Horton Smith, considered by many to be the best putter golf has produced in the last 35 years.

"The sand was rather loose, not firm like the original clay-based sand greens at Pinehurst. The ball left a track, a tracer, a visual impression of the line. To experiment, I hit the ball every which way; off the left foot, right foot and middle. I stood close, away, upright, bent over. I used different grips, different motions. If I hit too much downwards, I could see where the blade of my club dug up some sand. If I happened to flip the ball with my blade, I could see the skip marks.

"I didn't need any crystal ball to convince myself that if the hole was there and the track of the ball was going away from it, the margin for error was within the position of my putter's face when it contacted the ball.

"Inevitably I came back to the basic principle of the square blade, the right angle or T-square position. Call it what you will. My general pattern for putting is a clear picture of alignment—right hand parallel with putter face; palm of the right hand facing toward the line throughout the stroke. Keep it square. Keep it straight back or inside the line. Keep it low. Keep it smooth."

Square. Straight. Smooth. The words that embody Horton Smith's putting philosophy might aptly describe his way of life. In 1926 at the age of eighteen, Horton Smith turned professional. Three years later, the "Joplin Ghost" blazed his way to golfing glory by winning seven tournaments, clinching runner-up spots in four others and emerging as 1929's leading money winner with \$14,000 plus, a lot of money in those days. At twenty-one he was the youngest golfer ever to play on a Ryder Cup team. He won the first Masters Tournament in 1934 at twenty-six, and two years later he won it again.

Today, following his most recent victory over Hodgkin's disease, Horton Smith, soft-spoken, well groomed, vibrant in his fifty-third year, is still enough of a perfectionist at golf to apologize for a 78 he shot the day before. "I had an eight on the fifteenth hole," said Horton, who is pro at the Detroit Golf Club. "I tried too fancy a shot and went in the water."

Savoring the subject of putting for dessert, Horton Smith discussed other aspects of the game first. "I believe there is a pattern for golf," he began. "Good posture is fundamental; good balance and a general sense of freedom throughout the swing with a positive release of the right arm action. The stance should be wide enough to base or balance the swing required, without restricting the body movement and live hand action. The grip requires a finger-and-palm hold in the left hand, with the left hand over enough to the right to strengthen the hand and firm up the left arm and shoulder muscle. The right hand is a finger grip with the palm facing the target. Elbows down and in toward the player's body. I believe in left side

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PRACTICAL PUTTING continued



most demanding shot in golf, extraneous motion must be limited to narrow the margin for error, according to one of the game's finest greensmen.

leadership and a connected swing which means all parts move in harmony, a fluid action. It always reminds me of that song, 'The foot bone's connected to the ankle bone, the ankle bone's connected to the shin bone, the shin bone's connected to the knee bone' and so on up through the thigh, hip, waist, shoulder, arms, hands.

"That should be the pattern of the swing, generally inside, or inside-out or inside-straight-through, but always with live hands and body support and assistance. The poor player disconnects his swing sometimes as soon as six inches back of the ball. Unfortunately, a lot of people stand to a ball with no idea where they are going. This falls under the heading of alignment, and alignment is a must, whether it's a drive, a putt or any other shot. Unfortunately, too, so many people have no idea of how much of a swing they need to get to where they want to be.

"The golfer must educate himself to the point where he can look at his target and say, 'I think this is a 75-yard shot, so I'll take my nine-iron (or whatever he needs) and play a three-quarter shot.' There's nothing I would like better than to have a golf course marked off like a gridiron for yardage, but of course, golf courses aren't, so I try to line off each shot mentally, zone it and key it to my own swing, whether I need a full swing, a three-quarter swing, a half swing or quarter swing. I think of a full swing as one with the hands about shoulder high; the three-quarter as chest high; the half as hip high and the quarter as knee high.

"If you practice the knee-high, hip-high, chest-high, shoulder-high patterns and study the distances you can reach with each swing and club, you begin to associate a certain degree of swing for a required distance.



Smith shown putting his way to victory on final hole of first Masters Tournament in 1934. He won by a margin of one stroke.

"Superior players, great players, accomplish this by skill or instinct, the result of practice, and a keen sense of distance, feel, sight, position and general relationship of himself, the ball and shot required.

"The less gifted or experienced golfer has to acquire this through discipline and practice and an honest selfappraisal of his own abilities. Once he has made up his mind as to the distance and degree of swing required and has selected the club he thinks is right, then he should hit the shot with complete confidence in himself. Chances are, he'll be right more often than not.

"Indecision is costly, whether it's a putt, pitch or pivot, but the real finesse in a golf swing is to know how to cut down or build up power and the swing and adapt both to the particular shot.

"Sometimes when I teach a beginner, I have him or her grip the club at the bottom of the leather; heels no more than two or three inches apart. Then I have him swing about knee high. The swing is a miniature of everything, a requisite for reduced power. In this position for a short shot, there is no way anyone can knock the ball clear over the green unless he completely tops it.

"For practice and practical purposes, this swing can be built up; slightly wider stance and stronger swing for hip high; then chest high and on through to the full or shoulder-high swing.

"One thing I am convinced of—to play good golf, you have to have free action, a free right hand and arm, whether you're putting, driving or taking any other shot. You can't have free expression of your right hand or arm if you don't to some degree cock the right elbow and/or right wrist. It's all a pattern—basic principles discovered

through trial and error. And this is especially true on the putting green."

"Years ago," he recalled, "there wasn't the concentration or emphasis on putting technique or knowledge there is now. Putting was almost belittled, a necessary evil to finish out the hole. The more I played, the more I recognized and accepted the importance of putting. As a kid, I was fairly slight and didn't hit the ball very far, so through necessity I decided I would have to make up shots on the green.

"Putting now is the most decisive part of the game, but you certainly can't win unless you have a fine game otherwise. The fellow who is hitting the ball far and straight and hitting the greens is going to capitalize on his putting more.

"Snead has missed a number of important crucial putts which has given his putting bad advertising, but he's certainly been a good putter. Television has shown how good he is. Doug Ford is unquestionably a fine putter: also Casper. So is Jerry Barber. Arnold Palmer is a beautiful putter. I like his technique, a firm left and definite hit with the right. I wouldn't be surprised if Palmer were the greatest golfer of all time. He starts out with a fine attitude, a fine mental and physical balance. He's quite welladjusted; he has a good fighting spirit with enough selfdiscipline and control that never gets seriously out of hand. He can burn and fume with a bad shot just like anybody else, but he doesn't dwell on it. He forgets it and resolves to use that energy on the next shot. He has a fine mechanical game, power-unusual power-and I feel, a very fine putting technique.

"Consider what has happened to Ben Hogan's putting,"

PRACTICAL PUTTING continued

Horton Smith said. "His taking a long time over his putts is nothing new. He possibly takes a little more time now, but when he was a good putter, he still stood a long time, apparently motionless with his putter behind the ball, longer than any good putter I have ever seen. I don't think Ben can operate that technique now. He's older and his nerves have changed a little bit—it happens to us all.

"In putting as in any aspect of the game, it's easier to continue a motion than it is to originate one. Therefore, I feel the solution to Hogan's problem might be to take as long as he wants getting set, but once he places the putter in back of the ball—his final check—then he should immediately take the putter back and continue his stroke through to the hole. This continuous motion will relieve the tension and offer more fluidity.

"Everyone on the circuits nowadays is a good putter. If he isn't, he doesn't stand a chance. To me, the ideal way of evaluating a round of golf is not only by score, but by how many greens were hit in par figures, plus the total of putts and the total footage of the putts sunk.

"The fewest putts I ever had were 17 once in Springfield, Missouri," he recalled, "but you can't strike an average on the putts. It depends upon the size of the green and conditions. I think the best round I ever had was the one at the Masters in Augusta in 1934. I had 26 putts, but my total footage was about 65 feet. What actually happened, I chipped some up close off the edge of the green to within six inches of the cup; a couple of other times I had one-footers. However, this was not a fine putting round. It was a fine chipping and placement round, but the putts I sunk were decisive. On the seventyfirst hole, I dropped a 15-footer for a birdie to go in front of Craig Wood by a shot, and on the final hole, I holed a very treacherous putt of about two-and-a-half feet for a par to win by that shot. The wind was blowing very hard and it was a very fast, slippery, tricky putt. It played to the left edge of the hole with at least a two-inch borrow.

"Dick Metz, Jimmy Hines and I once played in a specialist tournament at the Cavalier Course in Virginia Beach. I was doing the chipping and putting. I sunk 180 feet of putts. That's an average of ten feet per hole, but of course, the result was I holed three long ones and wasn't chipping as close to the pin as I should have.

"I had 23 putts in the final round of the St. Paul Open in 1941 when I shot 63 and won by one shot. I holed a 20-footer on the final hole for an eagle three on a short par-five.

"I've never had too many really critically missed putts. On the thirty-sixth green at the Miami Biltmore in the mid-Thirties, during a four-ball tournament, I missed a two-foot putt which caused Paul Runyan and me to lose to Dick Metz and Ky Laffoon. I missed a two-foot putt on the seventy-first green at Glen Falls in 1938 to drop into a tie with Denny Shute; then I lost in the play-off."

Fred Corcoran used to introduce Horton Smith at

banquets during the Democrats' long reign in the Thirties and Forties as "the only man who hasn't three-putted a green since the Republican Administration."

"Horton never putted with his glove on," Corcoran, now tournament head of the International Golf Association, reported recently. "He never wanted to shake hands during a tournament, either. You'd be surprised how many of the pros don't want to. People unknowingly crush your fingers and a pro has to go out of his way to protect his hands."

"Throughout the years, no matter how many experiments I made, I always came back to the basic principle of the square blade," Horton Smith reflected. "The left hand holds and steadies the putter and guides the stroke, but the right hand supplies the feel, the action and the hit. I believe the right wrist should break, and I try to oppose any break of the left.

"I use the reverse-overlap grip, with the left index finger over the little finger of the right hand. Both thumbs are placed squarely on the shaft. The left hand grips with both palm and fingers, conducive to the firmness required, but the right hand holds the club in the fingers, contributing to the freedom and action necessary for a right-hand hit. My stance, (Continued on page 71)



Despite two serious operations, Smith continued his playing and teaching career. In 1960 he won the Ben Hogan trophy, awarded each year by the Metropolitan Golf Writers of New York to a notable golfer who overcomes a physical handicap.

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Moral: Why get just a rug—when you can get "Cocktail Golf"! It makes a great gift, too.

ORDER THIS HANDSOME RUG TODAY!

PALMER

ON SHORT-IRONS

WHEN hitting the short-irons, the following points may help you:
Hit down and through the ball with accuracy, not distance, as the object. Allow the body to turn on the backswing without lifting the left heel off the ground. Be compact.

Don't overswing. The greater the body turn, the greater chance there is for error. With less motion, you'll get more accuracy. I narrow my stance when

more accuracy. I narrow my stance when hitting short-irons (anything from the five-iron on down). I hit most short-irons off the left heel. When I narrow or open my stance, I do so by moving my left foot. I don't vary the position of my right foot. It stays in almost the same position on all shots.

I don't make a conscious effort to shorten my swing on the short-irons. The fact that I'm using a shorter-shafted club automatically reduces the arc and gives me what amounts to a three-quarter swing on short-irons. This shorter swing will give you more accuracy.

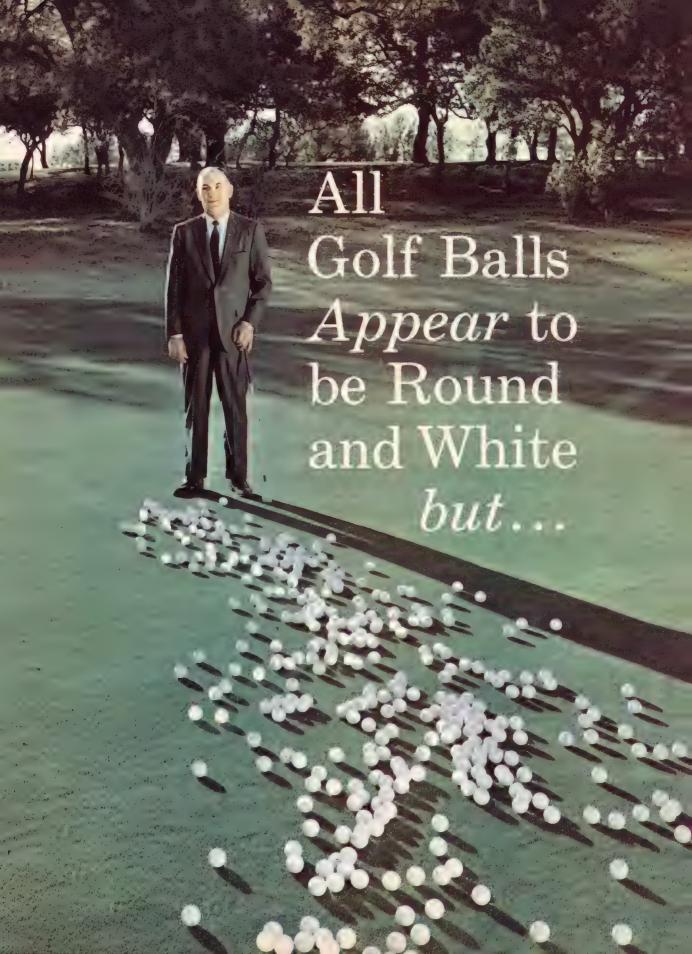
I try to keep my hands a little forward at address because I think this will help get me into good position. In hitting wedge shots,

I open my stance and move the ball

back a little, but I still play it pretty much opposite my left heel.

My left side becomes open slightly.

Chrosel Valmer





Letter From Louise:

WHEN THE CHIPS ARE DOWN



LOUISE SUGGS-Winner: Titleholders, 1946, 1954, 1956; Western Open, 1946, 1948, 1949, 1953; U.S. Women's Amateur, 1947; British Ladies' Amateur, 1948; All-America Open, 1949, 1952, 1956; Women's National Open, 1949, 1952; LPGA Championship, 1957; Vare Trophy, 1957. Member of LPGA Hall of Fame.

I HAVE seen many a potentially good golf game suddenly sag in the middle because of poor chipping. A woman will drive off brilliantly, do just fine on her long-iron down the fairway and then, suddenly, lose control of her game when the next shot calls for a skillful chip.

Any woman golfer who neglects chipping is doing herself an injustice. Chipping is a fine art of the game. Like putting, its mastery stems from skill, not strength. Men, therefore, bring no inherent advantages to this part of the game. Here, as in putting, women are on equal footing with men.

Since women are rarely in direct competition with men, however, this is a minor point. There are more important reasons for women to brush up on their chipping.

The chip shot is, of course, not one, but several different shots, which can be made with several different clubs, the choice of shot and club determined by the situation and the player.

But no matter what kind, the chip shot is the constant guardian of a woman's golf game. If the hole is exceptionally long, for example, a woman is going to have to rely on a chip shot to get her there. If she's missed the green with her second or third shot, depending on whether the hole is a par-four or par-five, then she's going to have to rely on her chip shot to bail her out a little bit so that she can get her par.

Chip shots don't necessarily have to be made from turf. They can also be made from sand traps, if the lie is not buried and the trap is shallow. In such situations, it's often to your advantage to use a straighter faced chip shot—three- four- or five-iron—instead of trying to blast out. This gives you more control over the ball, particularly if the wind is behind you. And if the green is slick and slopes downhill, you can see where a chip shot would give you a much better chance to get right up to the cup.

When you're in a tight score squeeze and can't afford a big blunder, chipping will often bring you through. Say that your ball has a bad lie on torn ground or behind a tree or on a bare spot. You're in a jam because you can't afford to miss. A pitch shot with a nine-iron or wedge is called for. But there's too much margin for error with a more lofted club. If you don't hit the ball perfectly, you may skull it and end up in worse trouble. So to play it safe, you make a low loft chip shot with a straighter faced club and stay in the game.

The more lofted shot—six- seven- or eight-iron—is useful for getting over a small embankment or a little rise. The ball will get high in the air but won't run far on the ground. In the straighter faced club, the ball won't go up as high, but it will roll quite a bit on the ground.

There are many fine distinctions to be learned in chipping. Constant practice and experimentation with different clubs and shots is your best teacher. After a while, you'll get the feel of it and know which club to use and which shot to make without hesitation. When you've mastered it, you'll see that chipping can be the rudder of your golf game.

Louise Si

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GOLF/JUNE • 37



GOLIATH OF GOLF

George Bayer is, without doubt, the longest hitter the game has ever known, but he rarely wins major tournaments. How come?

By JIM SKARDON

The most surprising thing about the golfer who led the field at the end of the second round of last winter's Lucky International Tournament at San Francisco was that he didn't look like a golfer at all. He looked more like a heavyweight fighter, a professional wrestler or maybe a beer truck helper out for a leisurely Saturday afternoon of golf as he shambled along towering over the gallery that clustered around him like a bunch of Lilliputians tagging after Gulliver. The sun reflected off his closely cropped head and the muscles of his massive shoulders and back rippled under the dampness of his sports shirt. He was a big man—outlandishly big, it seemed—to be playing top tournament golf.

The golfer was George Bayer; and he is big all right. At six-feet-five, 240-plus pounds, with a $45\frac{1}{2}$ -inch chest and a 37-inch waist, size 13 hands and size $13\frac{3}{1}$ feet, he is probably the biggest man in the history of professional golf—a game more often than not dominated by men who, in relation to Bayer, must be considered as "little."

Yet with all his heft and mass, Bayer at San Francisco was playing with all the deftness and cunning of one of the "little" men. He was keeping his drives relatively straight and his chipping and putting were deadly. As a result, he had a 65 in the opening round and a 66 in the second to lead the tournament.

Such golf seemed at least partial fulfillment of the sweeping predictions that were made about George Bayer when he first came striding into professional golf back in 1953, threatening to make a shambles of the game with his awesome power. He was hitting the ball so far then, in fact, that there was even talk that, given a few more golfers like Bayer, it would be necessary to redesign the courses in much the same way that the baskets had to be moved upwards to compensate for the presence of the near-seven foot giants who have taken over basketball.

And there was no doubt about Bayer's raw power. It didn't take him long to establish himself as the biggest hitter the game has ever known—literally, as he is often called, "The Babe Ruth of Golf." His longest measured drive was hit on the fourth hole of the Municipal Course in Las Vegas, Nevada, in 1953. It traveled 420 yards. Bayer drove pin-high on the 436-yard seventh hole on the El Rio course in Tucson, Arizona; and did the same on a 389-yard hole on the Cypress Point course in California. In the Las Vegas Invitational in 1953, a Bayer drive hit a man standing in front of the green 475 yards from the tee. Playing at St. Petersburg, Florida, Bayer drove a 360-yard green. He drove the 390-yard first hole at Breckenridge Park in San Antonio, Texas; and he overshot the 365-yard first hole at San Diego's Rancho Santa Fe Club, a hole that is uphill all the way.

In the 1954 World's Championship at Chicago's (Continued on page 74)



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(Each month, Jimmy Demaret will answer readers' questions about their personal golf problems. Golfers who would like to correct any flaw in their technique should write to Golf Clinic, GOLF, 117 East 31st Street, New York 16, N.Y. Letters deemed most interesting by the editors will be answered in this column.)

PROBLEM: Recently I have been plagued with disc trouble and I am not satisfied with my distance. I have thought that perhaps the ball I am playing is ill-suited. Please advise me what compression ball would be best suited to my game.

Harry Schroeder

Cincinnati

ANSWER: Most golf balls manufactured today have a compression somewhere between 90 and 100. As a rule, the higher the compression ball you use, the better player you must be to use it. It won't hurt you to use a high compression ball, but the ball will be of little value to you if you don't hit the ball fairly hard and square in order to get the full compression out of it. Usually, so-called "soft cover" balls have a higher compression. But they bruise more easily if they are not struck accurately.

PROBLEM: Some pros play all shots off the left heel while others play the five-iron in the middle and move back and forth from that spot depending on the length of the iron. I wonder if you could go into the theory underlying this approach.

Orville K. Thompson

Fairfax, Va.

ANSWER: There has been, and al-

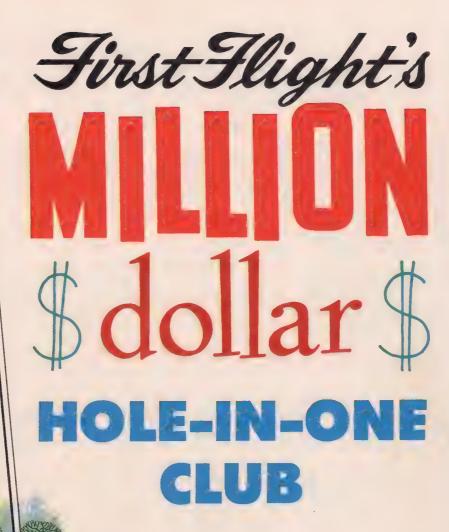
ways will be, a good deal of controversy on this subject, but it might help if you look at the situation this way: All shots are played the same way in relation to the left foot; that is, off the left heel. On the other hand, all shots are played in a different relation to the right foot; that is, they are played successively closer to the right foot as the loft of the club increases. This is due to the fact that, as the loft increases, the right foot is placed closer to the left.

PROBLEM: Exactly how should the hands be positioned at the top of the backswing? Ever since I have been playing golf, I have kept the planes formed by the palms of my hands perpendicular to the plane of the ground. Yet, all the pictures I have seen on the subject have the planes parallel. I have tried to imitate these pictures, but it always seems awkward.

Ralph Gualano

New Britain, Conn.

ANSWER: Your hands are better off in the open position; that is, with the palms perpendicular to the ground. The shut position—with palms parallel to ground—is one used by a number of top pros but is not recommended for anybody other than a consistently strong tournament player.





A Total dill

W

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the Club Professional within seven days. The Club Professional will be compensated by First Flight Company by \$150.00 for the cost of the prize merchandise selected by the winner from any merchandise in the Pro Shop.

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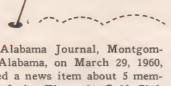
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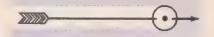
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JIMMY DEMARET. JIMMY DEMARET, V-Pres., First Flight Co



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The First Flight ball has a perfectly round steel center positioned exactly in the center of the ball. This serves as a stabilizer, helps the ball spin smoothly through the air, resulting in greater distance, greater accuracy . . . and more holes-in-one.



DOUBLE DOUBLE

The story of a wise guy who learned an expensive lesson.

By JOHN D. MacDONALD

JOE, there'll be you and me and Ray and Chet Howell. We'll figure on teeing off at eight o'clock tomorrow morning. Now wait a minute. I know what you've said about never playing golf with Chet Howell again, but I tell you things are different. Certainly a guy can change. Even Chet.

So, you won't take my word for it, Joe, I got to tell you just how it happened. It happened a couple weeks ago. We made up a foursome, Ray and me and Chet and Johnny Garsik. Well, Johnny didn't show up and I can tell you I wasn't too surprised, on account of the last time we'd played, Chet had got Johnny so mad he couldn't hardly talk and he certainly couldn't hit a golf ball.

We waited as long as we could and it was a busy day, and Charley wasn't letting any threesomes off the first tee. But he said he had a single to fill us up, and when that guy showed up, we didn't groan out loud but nobody looked very happy. It was a stringy old guy named Mr. Jonah Brewster, and he looked about a hundred and ten, and like the sun had dried him out to old leather. He had a ratty canvas bag, a red baseball hat, a couple of dingy golf balls, and honest to God. Joe, he only had four clubs, a putter, an eight-iron, a fouriron and a three-wood. They didn't match and he could have sold them anyplace for two bits each. Ray took a caddie like he always does, and Chet and I used the pull carts, and old Mister Brewster, he carried that bag of his over his shoulder. We asked him what his handicap was so we could get some bets going, and he said he'd played a lot in the old days but now he just played for fun and he didn't keep much track of the score or turn in any cards for handi-

(Continued on next page)



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DOUBLE DOUBLE . . .

(Continued from preceding page)

cap. So we decided it was him and Ray against Chet and me, and we'd adjust after nine. If Mister Brewster could make it that far, which didn't seem likely, looking at him. Mister Brewster kind of hesitated and then said he guessed a dollar Nassau would be all right with him. But I figured he'd stay out of the press bets when Chet started throwing his weight around.

We went off first and Chet got all his beef behind his drive and really put it out there. Old Mister Brewster clucked and said, "My goodness, Mr. Howell, you drive like the professionals."

"Call me Chet," he said, sticking his chest out.

When Jonah Brewster drove off the tee, it happened so fast I almost didn't get a chance to see it. He just teed the ball up, straightened up and hit it. He had a funny-looking swing with a loop at the top, and he used that old three-wood, and he belted it out there right down the middle and about a hundred seventy-five yards, the shortest drive of the bunch.

That first hole is four ten, you know. He took out his old four-iron and he smacked it another hundred and sixty down the middle. Then he took that rusty wooden-shafted eightiron and lofted one onto the green that hit and bit six feet from the hole. And tapped the putt home for the par without hardly lining it up.

"Pretty lucky," he said. And he

On that long second, Mister Brewster proved it had been luck all right. He chopped and scuffed and shanked and hacked his way down the fairway and got down in thirteen. When Ray got down in par, Chet rimmed the hole for a bogey just like he had on the first one. On that hundred and sixty-five yard third, Mister Brewster used his three-wood and got on the green and sank a long snake of a putt for his birdie two. And that put them three up. Chet's face looked sort of red and swollen. You know how

(Continued on page 48)

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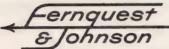
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DOUBLE DOUBLE . . .

(Continued from page 46)

he gets. So he started storming and stomping around, saying, "Let's make it interesting, boys. Let's get some side bets riding on this thing." He made one with me and one with Ray and he tried to make one with Mister Brewster. But the old man said, "I know I beat you two out of three holes so far, Mr. Howell, but I'm not much of a one for gambling."

With the side bets working, Chet started leaning pretty heavy. You know how he gets. Always trying to rattle you. It's like he was kidding, but there was a mean edge to it. He likes to win. And he started winning from Ray and me, but that old man was a thorn in his side, believe me. He'd mess up one hole something awful, and on the next hole he'd be right up there with his par, and he'd tie Chet when he was least expecting it. Chet tried to ride the old man, too, but he didn't seem to notice it.

Well, Ray and the old man were five up at the turn, which meant they had to give us three holes up starting the second nine. Even though we were losing the Nassau, Chet's game was hotter than usual, and while he was losing his part of the dollar Nassau, he looked as if he was going to take maybe twenty apiece off me and Ray.

On the tenth tee, Chet said, "Look at the money you're throwing away, old man. You win a lot of holes. Make some side bets and maybe you win enough to buy another golf club, old man."

Jonah Brewster looks at Chet in a kinda uncertain way and says, "Well now, I've gambled some with my sonin-law. For ten cents a hole, doubledouble on carryovers."

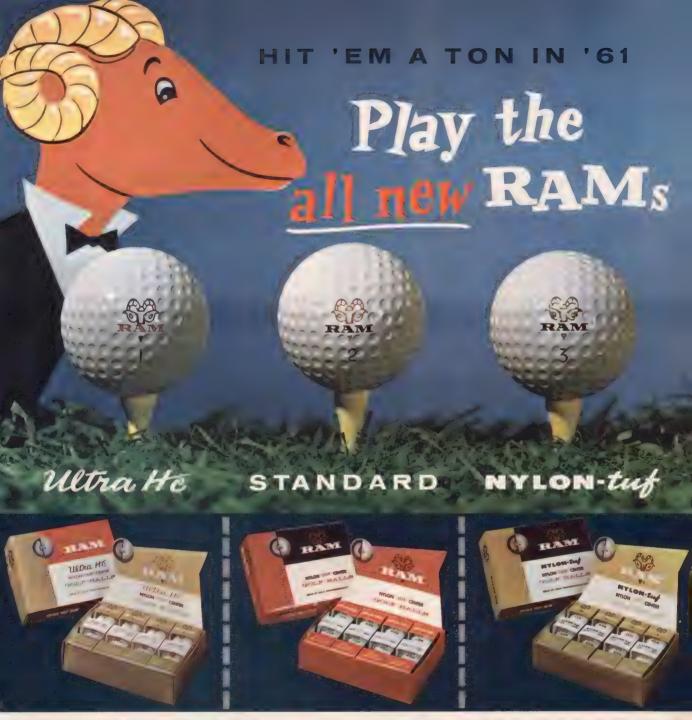
"Let's play with dollars, old man."
"Well now, I've been pretty lucky today. Double-double on the carry-overs, Mr. Howell?"

"You've got yourself a sucker, old man. Hit the ball."

And Jonah lined it out, down the middle for his one seventy-five. Chet had trouble on that hole, and took a

(Continued on page 62)

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3. Relaxation can be part of the game with a Nadco cart containing new cast aluminum seat designed to fold up out of the way when not in use. Golfer can be seated while waiting for his partners to make their shots. Seat automatically locks wheel and prevents cart from rolling. Available in a variety of models (from \$17.95 to \$37.95) at sports stores and pro shops.



4. Any dad would be proud to walk into the clubhouse in this smart new sweater by Jantzen. Below it is Seron's GlassGard eyeglass holder, which keeps specs from slipping, sliding or falling off; at all sport shops (\$1). Turn any yard into a fairway with Tee-Off practice golf; the ball orbits around steel frame, and its swiveling action indicates how it was hit (\$4.95). The Federal Instrument Corporation's Rangefinder ends guesswork on distance to pin for fairway shots and shows correct club to use for each stroke (\$9.95); de luxe set includes holster case and telescope eyepiece (\$17.85).

5. Club-toting is a breeze with a new Breeze Club Cart, made by Lincoln Industries (about \$39.95); at leading sports shops. Chandler Harper steel cen-

ter golf balls give added accuracy and distance (\$14.75 a dozen). Keep golf balls clean and clubs dry and shiny with a LeCaron golf bag towel, at leading sport shops.

6. Sta-tite golf glove, by Champion, stays smooth at all times due to its elastic back made of thin extruded rubber strands for maximum strength and covered with nylon for softness; available at top pro shops in choice of four smart colors (from \$1.75).

7. For back-yard practice, Tigrett offers its Arnold Palmer practice golf range, complete with 7-by-9-foot steel frame and tough nylon net; "bulls-eye" pocket catches correctly-hit shots; at pro shops and department stores (\$29.95).

Continued



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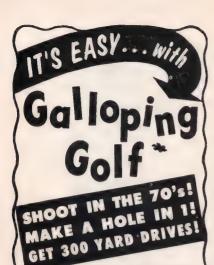
Stop spraying shots all over the fairway—hooking, slicing and topping. Groove your swing in your own back yard and have a real surprise for the boys that have been clipping you every round!

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8. The stuff that dreams are made of can be a set of these First-Flight woods; at leading pro shops (about \$25 each). For golfing ease, take the aluminum club chair developed by the New York Golf Trading Co.; it can be carried in one hand or slung over a shoulder (\$14.75). Imported alpaca sweater elegance by Lemmer-Mayer; at better pro shops.

9. In the absence of a Man Friday, the Locker Door Valet will keep everything the golfer needs neatly and in easy reach; ample pockets of various sizes hold gloves, handkerchiefs, comb and brush, socks, shirts and even shoes; made of rubberized plastic in smart blue, red or green plaid; at Fairway & Fields, Roslyn Heights, N. Y. (\$5.50). Practice with a real golf ball without chasing after it with Returno Returning

Golf Practice Ball; nylon cord permits flight of 30 feet (\$3.95).

10. Everything a golfer needs during a complete 18 holes of play can be carried in an attractive new Pro Golf Pack that clamps easily on any golf cart handle; at leading pro shops (\$4.95). Permanently engrave initials on golf balls with no mess or fuss with the new Asam Inkless Monogrammer; ball is placed in cup and permanent, easy-to-read monogram is made from red foil; at pro shops (\$4.95).

11. Typical of Hillerich & Bradsby's family of fine clubs is this five-iron—a club with plenty of mettle (\$18). It features the famous Fawick Golf Pride grip; stop at the pro shop and see. You'll also see a wide variety of Par-Mate golf gloves (from \$1.85 to \$4). H & B wood (\$25).



12. Probst putters that can fulfill any golfer's dreams are hand-made with heads of gold, silver, platinum, ebony or ivory; tee is made of ebony with precious metal crown; putters are sold through fine jewelers (from \$57.50 to \$575). Compact convenience is the keynote of the Par-Pak attachment for golf cart handles; it holds score card, tees, ball, pencil, cigarettes and matches for fin-gertip availability (\$1.75). New golf swing analyzer and practice unit can help improve your game; shows mistakes made with erasable markings on club head; Mullins Rubber Products, Dayton, Ohio. Dad can wear a Personalized Golf Cap with his first name embroidered on a golf emblem; available Personalized Cap Company, St. Louis, Mo. (\$2.95 postpaid).

13. Smart, colorful and practical is this

nylon jacket by Butwin. And for the feet, it's Atha-Spray; just push the button and out comes instant-action treatment and prevention of athlete's foot, at drugstores (\$1.89). To protect new clubs and restore old ones, try PRO-TEC golf club conditioning kit (\$4.95).

- 14. Pick a putter from any of these six hand-crafted varieties made by Orvis. The newest and most popular heads are equipped with impregnated bamboo shafts, hexagonal in shape and completely waterproof (\$22.50 each).
- 15. How to do it and how not to is told, sometimes with a grin, in three new books by A. S. Barnes & Company: "Golf With the Experts," compiled by Tom Scott (\$4.95); "Kill It Before It Moves" (\$2.95), and "Golf Begins at 45" (\$4.95).Continued

New Golf Books



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This fascinating and informative book tells you exactly how to tailor your game to your waistline and still make high scores during the middle years. Here are the tested methods of the best English and American golfers, with invaluable tips on clothes, footwork, making the wind work for you, and many other practical suggestions. Foreword by GENE SARAZEN, Illustrated with photographs \$4 95



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A laugh-packed collection of hilarious hints on the game of golf, beginning with a wacky explanation of how it got its name. In words and cartoons, which illustrate his points to a tee, the author describes the game of golf with all its pitfalls. As appropriate for the professional as for the beginner, and a terrific book for your golfing pals who take their game too seri-Illustrated \$2.95 ously.

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Insist on Cart Mate. made by the makers of World famous Bag Boy



18

16. To make good putting more than just a dream, try the Perfect Putting practice cup (\$1) by South Bend Modern Molding; suction bottom holds tight on any flat surface. Another handy item is the Putterfinger ball retriever, at pro shops and sporting goods stores (50 cents). For fine liquid refreshment, any place and any time, can be found in Canadian Club. And for that smartly groomed look on the course and off, IZOD slacks by David Crystal, Inc., fill the bill (\$18).

17. Sinking the long putts — and the short ones, too — can become a reality with Green Demon curved shaft putters; choice of grips, shafts and weights; at top pro shops (\$14.95). Freshen up with Sportsman men's cologne (about \$10).

Rain and wind can be ignored on the golf course with a Hodgman waterproof and windproof nylon golf suit featuring the "action-free" shoulder that assures full freedom of movement; smartly styled suit remains soft and flexible in all kinds of weather; varied colors (\$10 to \$24.50).

18. Smart desk set to adorn the desk of any golfer is made by Hyde Products; complete set (\$14.95); in 23-karat gold (\$25). Collapsible umbrella and case take up a minimum of room but are ready when needed; by Stadri Products Company, at leading department stores. Chappie Yardage Meter attaches to club shaft and measures distance player can hit ball; good for warm-up and practice; from Chapman-Thorne, Minneapolis, (\$2).

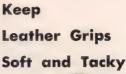


19. New Vachon Golf Gig, which transports clubs with minimum of exertion, does away with a golf bag; it is pushed rather than pulled; seat occupies space that is usually taken by bag (\$39.95, f.o.b. Newton, Massachusetts).

20. For the player who likes to travel light, the Go-Lite Carrier is an easy way to carry up to eight clubs in perfect balance; weighs only six ounces and comes with leather pouch; by Duncan-Morris Co., Akron, Ohio (\$3.50). Spalding Ex-ecutive woods (about \$30 each) add power to facility. Off! insecticide spray gets rid of annoying pests quickly and easily. Gauztex, the gauze that sticks only to itself, offers a non-slip grip, prevents blisters; at pro shops, drugstores. 21. Atlantic's Shaft-Saver golf bag in choice of colors carries 14 clubs in smart comfort (\$28). A new concept in putting is offered by the George Low Wizard Putter with a new face insert of Dupont Delrin, new "firm fee!" and new fitted beth sales to the save the fluted shaft; sold only through pro shops (\$15.50). Banlon Medallist golf shirt by Jockey is extra lightweight and knit in mesh fabric for added coolness (\$5.95). Jockey nylon golf club cover set (\$2.95).

22. Swing Rite tells you if your swing is in the groove or out of it; precision machined; at top pro shops (\$24.95). Colorful socks by Wigwam Mills are of Orlon and stretch nylon (about \$1.25). Simpson Daks slacks bespeak style on course or off; varied colors (about \$35).

Continued





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G E H D C Q B FATHER'S DAY DREAM (see pages 50-51

June is the time to shop for Pop. But that's no problem-not if he's a golfer. The market, as surveyed by the editors of GOLF, is virtually busting out all over with everything a golfer ever dreamed of. Consider, for example, the arresting display of golf equipment, accessories and apparel shown on pages 50-51, keyed for identification above, and noted below.

That chap lounging in the back yard is a picture of contentment for five good reasons: 1. Grand Slam golf shirt by Munment for five good feasons: 1. Grand slam golf snift by Munsingwear (\$5); 2. Slacks by DeFini Originals (styles from \$14.95 to \$37.50); 3. Etonic all-weather golf shoes (\$38.50); 4. Hyde Products' Green Demon putter (about \$15); 5. GOLF Magazine's Pro Pointers and Stroke Savers, published by Harper (\$4.95). There is, of course, an endless variety of golf gifts to shower Dad with, as the items in the panels suggest:

Panel A: Easy-pulling Cart-Bag (by Sit-n-Rest) weighs less than 13 pounds; master model (\$39.50) has combination seat. And 13 pounds; master model (\$39.50) has combination seat. And it's just the thing to go with those new Pedersen woods (about \$25 each) and irons (about \$18 each). For exciting indoor entertainment—in the locker room or living room—roll your skill in the game of Galloping Golf (\$4.50). Panel B: Cashmere long-sleeved pullover sweater by Bernhard Altmann (\$35); or the alpaca striped cardigan made by the same company (\$47.50). Panel C: Three items that spell distance—Ram golf balls. Panel C: Three items that spell distance - Ram golf balls with nylon center, sold only in pro shops (\$14.75 a dozen); GOLF/JUNE

Athletic Timer for grooving that swing; at sports and pro shops; and combination Slam-bo case and ball warmer to add up to 30 extra yards on the drive (\$7.75). Panel D: Sit-n-Rest's long 30 extra yards on the drive (\$7.75). Panel D: Sit-n-Rest's long model WoodsNest to protect grips, shafts, heads (\$7.95); protected woods are Spalding's latest Executives (\$120 for set of four). Panel E: Father's Day joy via Footjoy golf shoes (\$25 and up) and Penfold multi-identification balls (\$14.75 a dozen). Panel F: Those Tommy Armour woods (\$104 a set) and irons (\$160 for the set) are in the bag—and what a bag—kangaroo by MacGregor (\$135); add one dozen MacGregor balls (\$14.75) and a Bagboy cart (from \$29 to \$37.75) and Dad's ready to roll. Panel G: Carter Bros. "Cocktail Golf" carpet (\$129) made of Alliad Chemical crushprons Carpetan brings. (\$129), made of Allied Chemical crushproof Caprolan, brings fairway fun indoor's. Panel H: First Flight Steel Power Center golf balls (\$14.75 a dozen) make fitting companions for First Flight woods (\$25 each); cordovan golf shoes are by G. H. Bass: model GS 1606, with black saddle and kiltie (about \$23)Panel Flight woods (\$25 each); cordovan golf shoes are by G. H. Bassmodel GS 1606, with black saddle and kiltie (about \$23)Panel I: Acushnet says Happy Father's Day with one dozen Titleist balls (\$14.75), Bull's Eye putter (about \$15) and Acushnet golf gloves (\$4 each). Panel J: Rawlings' offerings for June are Don January clubs (woods \$25 each, irons \$18 each) in Rawlings leather bag (\$50). Panel K: For the dad who goes Dunlop all the way: Model 91 bag of top grain leather (\$100); sealskin carry-ail (\$40 to \$50); Maxfli clubs (woods at \$25 each, irons at \$18 each); Maxdri lightweight, all-weather shoes (\$11.95); and Super Maxfli balls (\$14.75 a dozen). Panel L: Matched to win—four. AMF Ben Hogan 203 Speed Slot woods (\$100), and AMF Hogan Power Thrust irons (\$163) and one dozen 90.+Hogan golf balls (\$1.35 each). Panel M: Keeping pace with comfort are #700 Stylist shoes (about \$20); and helping to stay on par are a dozen U. S. Royal Special L/P's (\$14.75). Panel N: Leather club covers by Aberdeen (about \$10 a set), leather golf grip by Lamkin (and the local pro), and one dozen Sweet Shot balls by Worthington (\$14.75). Panel 0: Played with pride by Dad, made with pride by Golfcraft is the Glasshaft putter (about \$15); Ripple Sole golf shoes (from \$17.95) come from Pro-Shu Co. in a variety of winning styles. Panel P: Practice perfect putting with The 19th Hole, which returns ball electromatically; combination pack (\$15) includes indoor putting green. And talk about Father's Day specials! With each dozen PGA Ryder Club golf balls (\$14.75) at pro shops, Pop gets a free pair of Golf Spike cuff links. Panel Q: A field day for Dad with Wilson: bag (about \$125); Staff woods (about \$45). Prices listed are approximate and may vary slightly in different localities.

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PALMER ON CHIPPING

HOW I hit my chips depends on how far I am from the putting surface. Let's assume I'm a long way from the hole and three-to-six feet from the green. Then I use a less lofted club, such as a four-iron, and allow the ball to run to the hole. I advise against chipping the ball up to the hole. Chip it to the edge of the green, just on the putting surface, and let the ball run to the hole. As a rule of thumb, I'd recommend as little loft and as much roll as possible on chip shots. If you're within 10 feet of the edge of the green and the pin's within 12 feet of the edge, I'd advise chipping with a wedge so the ball won't run far. The farther the pin is from you, the less lofted club you should use. Thus, if the pin's about 25 feet from the edge of the green and you're 6 feet from the edge, I'd recommend a seven-iron. If the pin's about 35 feet from the edge of the green, I'd suggest a five-iron. If the pin's 60 feet from the edge, I'd advise using a four-, or five-iron. I think most professionals on tour follow this standard. I try to hit chips at the bottom of the arc. I try to get my left hand in firm position on the shaft and get the right hand to do a lot of work in hitting the ball. The left hand guides the club; the right provides the power. When I hit a chip, I almost get the feeling I've got the ball in the palm of my hand and am lobbing it onto the green and allowing it to roll to the hole.

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United States Rubber

Sports Dept., Rockefeller Center, New York 20, N. Y. WORLD'S LARGEST MAKER OF GOLF BALLS



DOUBLE DOUBLE . . .

(Continued from page 48)

seven. Jonah was on the green in three, but his putting fell apart, and he four putted for the tie. They both bogeyed the eleventh and they both parred the twelfth and thirteeenth.

When Mister Brewster stepped onto the fourteenth tee he said, "My goodness, this is getting awful expensive, Mr. Howell! This is a sixteen dollar hole."

"What!" Chet roared.

"Well, we've tied four holes. With double-double on carryovers, that's one, two, four, eight, sixteen, isn't it?"

Chet grinned and said, "So it is, old man. So don't fall apart now. Don't get one of those thirteens."

You know how miserable that dogleg can be, Joe. Chet was on in two and took two putts. The old man was on in three and took one putt. On the fifteenth, Chet hooked his drive into the rough, came out into a trap, exploded into a trap on the far side of the green, exploded back to the green ten feet from the cup and took two putts for the six. The old man was on in three and three-putted, to tie the double bogey. They both took regulation threes on the sixteenth. And that made the seventeenth hole worth one hundred and twenty eight bucks. One thing about Chet, he's a good pressure player. He belted a tremendous drive, and then he put a five-iron about eight feet from the pin, and there he sat with a chance for the bird. Mister Brewster got a longer drive than usual, and he used his three-wood off the fairway. It looked real good and then it faded a little and rolled toward a trap and stopped right on the lip of the trap.

Well, that old man had been stepping right up and hitting the ball. But not this time. He took out that four-iron to chip with. And he took his time. He walked up and he looked over every inch of that green. He had the caddie tend the flag. He took a couple of practice swings. And then he hunched over the ball and he chipped it. It hit on the green beyond the apron, bounced a couple of times and rolled right on up there. The



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caddie yanked the pin and the ball plopped into the cup. Chet took a long long time over his putt. I was afraid he was going to take too long. When he hit it, he hit it weak. But it managed to make that last half turn that dropped it in.

The eighteenth is that long stinking par-five, and I guess Chet felt confident, then, knowing his greater length would give him the edge. He got one out there about two sixty-five, and then put his three-wood across the creek and pin high, off to the left of the green. Jonah let out another notch and got nearly two hundred yards. He played short of the creek, and then came up with the most beautiful eight-iron I have ever seen. It floated, landed soft as a cream puff, and stopped not over three inches from the cup, for a gimme bird. Chet's chip rolled too far past the pin and he couldn't hole it out coming back. And there went two hundred and fifty-six bucks.

Chet looked very unhappy, but he said, "I'll have to write you a check, old man."

"I was pretty lucky, Mr. Howell.

And I certainly don't want to take that much money away from anybody."

"You won it."

"I'd like to give you a chance to get it back, Mr. Howell. I'd feel terrible, winning that much money. I'm too tired to play any more holes, but . . . we could have a driving contest. Double or nothing. I haven't got a driver, but if you'd let me borrow one . . ."

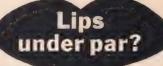
"You want to try to out-drive me, old man!"

"Well, I'll certainly do my best, Mr. Howell, but it's just that I'd hate to win all that..."

"Let's go." We all went over to the practice range. Jonah dug around in that ratty old bag and came up with a brand new golf ball, one that's advertised as giving you a lot of distance. He swung Ray's driver and Chet's and mine, and picked mine. The caddie was sent out to recover the balls. Just one drive each. They matched and Chet drove first. He didn't make the mistake of trying to overpower it. He just met it squarely

(Continued on next page)





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DOUBLE DOUBLE . . .

(Continued from preceding page)

and nicely. It sailed and soared and, it drove the caddie back. I guessed it at about two fifty.

Jonah teed up the new ball. He waggled my club. For the first time I noticed that, scrawny as he was, he certainly had a big pair of hands and wrists on him. He planted himself solidly. And he took one of those big slow backswings that didn't stop until he could have seen the head of the driver out of the corner of his left eve. And then he uncoiled. You could hear that clubhead whistle. There was no loop in his swing. There was a crack like a rifle, and that ball sped out and started to climb. After a few moments the caddie turned around and ran like Mantle heading for the fence.

"That will be five hundred and twelve dollars," Jonah said, and he didn't sound at all hesitant.

Chet stared at him, his mouth open. He was pale and then he turned red. "You're a damn thief, old man. You've shilled me!"

"You made the bet and you'll pay the bet," Jonah said, and in some magical way he'd dropped thirty years off his age.

"You ought to be run off the course."

"You'll pay."

"Come on and I'll write you a check."

Nobody was coming in on nine and Jonah said, "Let's see just how chicken you are, Howell. Come on over here." He went to a trap and dropped a ball into the trap and stepped on it, burying it completely. "One more bet. I'll bet you double or nothing, the whole works, that I can take the three-wood and drive that ball over a hundred yards. Make it over a hundred and fifty yards."

Chet was pale again. He looked at the sand where the ball was buried. "It can't be done."

"Then bet, if you want your money back."

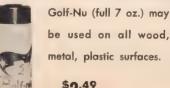
Chet swallowed hard. He stood on one foot and the other foot and then

(Continued on page 66)





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PALMER ON PUTTING

PUTTING is the most individualistic part of the game. A good rule of thumb to follow in putting is to assume the stance most comfortable to you. I use a knock-kneed putting stance because it provides better balance and keeps me from moving. I have long subscribed to the theory that in putting only the hands, wrists and arms should move. I try to keep everything else motionless when putting-even my eyeballs. I use the reverse overlap grip, with the forefinger of the left hand overlapping four fingers of the right. Three fingers of my left hand and four of my right are on the shaft. My feet are about a foot apart and my stance is square, but sometimes I open it slightly. I always try to putt past the cup, again following the "never up, never in" theory. Sometimes I miss coming back but, in the long run, I feel this method is best. Every player hates to leave a putt short of the hole. I break my wrists but never worry about it. I concentrate on taking the putter away from the ball square, slowly, deliberately. I don't move my head off the ball. I try to keep the putter low and straight on the line I want the ball to travel. I don't worry about follow-through on putts. (I think most putters with a good follow-through do so because they can't get their strokes working unless they follow through. If you must follow through to get a good stroke, then, by all means, do so.) I've worked for long periods trying to get the putter back as close to the ground as possible, keeping it close to the ground throughout the putt. This kind of stroke helps you avoid hitting down on the ball and knocking it into the grass. If the ball is knocked into the grass, some foreign object may shift it off line. A low-to-the-grass stroke will help you get the ball rolling on top of the grass and assure you of better line. (Senold Valmer



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Dept. GM-1, 3401 W. Belmont Chicago 18, Illinois DOUBLE DOUBLE . . .

(Continued from page 64)

he said, "G-go ahead, old man."

Jonah went ahead. When he swung, the muscles in his stringy arms stood out like ropes. About half the sand in that trap flew out as if he'd touched off a buried grenade. And the ball came out like a rocket. And nobody had to pace it off to see that it went better than a hundred and fifty yards.

"That's one thousand and twentyfour, Howell. Want to make another bet?"

"No more," Chet said. "No more for me! I shouldn't pay off to a damn thief!" And he looked at Ray and me for support and he saw he wasn't going to get any.

So we all walked to the clubhouse. He got a blank check from Charley and made it out to Jonah Brewster. As he handed it over, he looked as if he was going to cry. And the old man examined it, and gave Chet a very cold smile and tore the check up. That was the signal, Joe. Johnny Garsik showed up all of a sudden, laughing so hard he couldn't talk. And Charley was damn near rolling on the floor. Chet just stared at them.

When Johnny could talk he said, "I rigged this on you, Chet. Before Jonah Brewster reformed, he took more money off the pros than they won in their tournaments. I got sick of you being the big shot around here, bragging and pushing people around and suckering them out of their money. You've been had by an expert, Chet, and you'll never look sillier." And he walked away. Chet didn't say a word to anybody. He didn't shower or anything. He got in his car and took off.

So, Joe, it will be okay tomorrow morning, honest. I've played with Chet twice since then, and you wouldn't want to play with a nicer guy. He's a real gentleman. And listen, Joe, if he should start any of his old habits tomorrow, any little tiny bit like the way he used to be, we'll just mention Jonah and he'll straighten out, fast.

Okay. Eight o'clock then.

HOGAN . . .

(Continued from page 27)

Open and it would be won by an ex-GI, Lloyd Mangrum. A lot of players would lose it, including Byron Nelson and Vic Ghezzi in a double playoff, but none would gift wrap it more beautifully than Hogan.

Ben was tied for the lead at 140 through 36 holes, and he was one shot off Ghezzi's pace at 54. Then, with Nelson, Ghezzi and Mangrum in the clubhouse with 284, Hogan found himself advancing to the final three holes needing only pars to win.

He missed from just under four feet at the seventieth hole, and then he needed two pars to tie. He got the first one. Then he looked at a 30-foot birdie on the seventy-second. He almost dropped it to win, but the ball curled two feet off.

The finish was every bit as dramatic to the Hogan fans back in Fort Worth listening on the radio. "Ben will tap this one in and there will be a four-way deadlock for the Open," said the announcer. "But he's not taking any chances with it, folks. He's lining it up carefully . . . Now Hogan's over the ball. He gives it a tap and there we have a four-wa . . . Aaaaiiiee! He missed it! Ben Hogan missed the putt! It was just a short little putt, but Hogan has failed to tie for the Open."

The Open at Northwood in Dallas was the hottest Open ever played. The second day the thermometer in Dallas hit 98 degrees. The same was registered for the final 36 holes. Hogan matched the heat through two rounds, his 69-69—138 tying what then was the halfway record.

"My wood play is a little off," he warned, "but I'm putting as good as ever."

Aside from the fact that big Julius Boros got down in two from 11 bunkers in the last two rounds, refusing to let Hogan's footsteps behind him cause any blow-up, one hole at Northwood killed Ben's chances, if not one critical shot.

On the morning of the last day at (Continued on next page)

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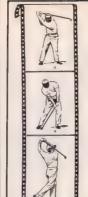
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HOGAN . . .

(Continued from preceding page)

the long, headwind par-four sixth hole. Ben had tried to hit a wood out of the rough and scuffed it only 50 yards, taking a bogey. From there to the lunch table he scrambled for a 74, and gave up the lead to Boros.

When Ben arrived at the sixth hole in the afternoon, he was two shots behind the new leader. At the very same time, however, elsewhere on the course, and unknown to Hogan, Boros had just double bogeyed. A par at number six, then, would tie them up. Ben's tee shot on the sixth was straight, but he still had a long approach left. He chose a four-wood. The shot looked perfect and as it sailed right at the flag, it looked like a two.

But the ball hung in the air and flew over the pin and the green and out of bounds. Ben made a six-and Boros' lead was unmolested. "If I had known what Julius had done, and I should have," explained Ben, "I'd never have used that four-wood."

From that point, Ben grew tired and apparently dejected over his misjudgment, and he hit a series of poor shots-and carded another 74 for third place at 286. Again, in his native state, Hogan had been third in the Open.

At noon on the last day the Open at Olympic in San Francisco had been given to Hogan by everyone. He led by three strokes at 217. And the long Olympic course seemed too severe a test for anyone to catch him.

He made it even tougher on his pursuers by methodically posting a 70 on the final 18, and his 287 total had actually appeared a trifle miraculous. In the locker Joe Dey, the USGA executive director, was so certain, he held up the ball Hogan used on the last hole and told the press, "Gentlemen, I hold the ball that won Ben Hogan's fifth Open." On television Gene Sarazen announced the victory and signed off.

But out on the course a nonbeliever named Jack Fleck was still swinging blissfully along, needing two birdies on the last four holes to tie. There were those who wanted to hand this unknown a pencil and scorecard and bet him he still couldn't catch Hogan.

But the impossible happened. And in the 18-hole playoff the next day Fleck remained in what has been described as his "Open coma," and won with a brilliant 69 to Hogan's 73. It was one of golf's great upsets.

After his loss Hogan said: "I'm through playing serious golf. I worked harder for this Open than ever before. I can't do it any more. My club busines is too pressing. I will still play, but I don't intend to go through the strenuous preparations of the past."

On the greens of Oak Hill at Rochester in 1956 the putting stroke of Hogan was dreadful. He was hitting shots as perfectly as ever—some thought even better—to reach the carpets. But his putting was clearly atrocious, and it was one theory that his new, relaxed attitude was to blame.

Despite the poor greens stroke, Hogan was just one stroke off the lead at 54 holes. On the final lap it was Hogan, more than any other challenger, who snipped continuously at Cary Middlecoff's heels. But Hogan missed three putts under three feet on the last eighteen.

In the final analysis Ben lost the Open with the "big freeze" on the seventy-first hole.

He needed two pars to tie Middle-coff at 281 as he went to the seventy-first, but his approach was short. A chip left him staring at a 30-inch put for par. Hogan stood over the ball for what seemed like an eternity, and someone watching on television said it looked like a "still commercial."

Then he checked his stroke—and stepped away. Had he really frozen? Or was he unsure of the line?

He missed, at any rate.

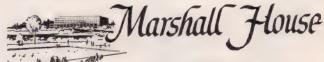
And—oh, well, Ben Hogan had lost another tournament.

Never has the importance of putting been shown more clearly that at the 1959 Open at Winged Foot in Westchester. Billy Casper had the touch. Ben Hogan didn't.

(Continued on next page)



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HOGAN . . .

(Continued from preceding page)

The difference in the two players was ultimately five strokes, with Casper winning at 282, and Hogan tying for sixth.

Ben stayed within a couple of short putts of the lead for two rounds, and after 54 he was three shots off Casper's pace, running second. The opening holes of the last round settled it.

Hogan hit four of the first five greens in regulation, but drifted two over par. Casper hit one of the first five and was one under! Later, the four-round "box score" offered an amazing comparison.



Hogan hit 52 greens—more than anyone, as usual—and Casper hit 45. On putts: Hogan 16, Casper 30. Three putts: Hogan eight, Casper one. Rough: Hogan 16 times, Casper 21. Bunkers: Hogan 10, Casper 21.

Never had a golfer played as well from tee to green, as Hogan had, and reaped poorer results. And never, had an Open champion scrambled as magnificently as Casper.

Another Open had been played and Hogan had discovered another way to lose. Yet he remained very much a part of the tournament story. For it seems in defeat as well as victory the Open has belonged to Ben Hogan.

PRACTICAL PUTTING . .

(Continued from page 32)

like everything else about the putt, is square; eyes directly over the ball; body in close, without crowding. The main thing I am after is right-hand action without body movement.

"Just as a pitch or short shot is a miniature of the full swing, a short putt is even more of a miniature compared with a long putt. If you were to flick a ball underhanded for a distance of two feet, you would find no noticeable movement in your body. All you need is to flip the right hand. Yet if you were to try to flick that ball ten, 20, 30, 40 or 50 feet, for each added distance, there must be more action with the right hand and forearm.

"Conduct your own experiment. Take a golf ball on a carpet or practice green. Without using a putter, but using your right hand only, try to direct that ball to your target. First of all, when you're standing up, you find you can't roll that ball; you have to pitch it. Immediately your body has to lower itself closer to the ground. So now, bend over and pretend the palm of the right hand is the club face of the putter. Try to send the ball in a straight line, two feet, four feet, six feet and so on. Instinctively that right hand, when it gets the message from your brain, is stronger, more active, for the added distance.

"The clubface of your putter is the palm of your right hand. The putter is the shortest club in the bag. Why? Because putting is the most miniature shot in golf, the most precise, the most demanding; so all extraneous motion and height must be removed. The moment you call upon other parts of your body to contribute to this search for accuracy, you're widening your margin for error. You don't have the width of a fairway here to cover your mistakes. You have a cup no wider than four-and-a-quarter inches.

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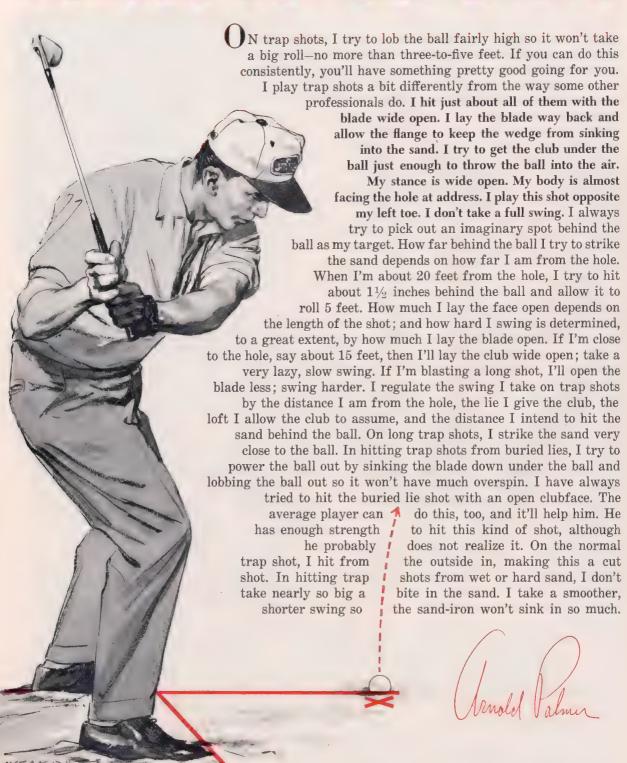
"The perfect combination is the wedding of stance, alignment and technique—all physical—with the mental, a sense of distance and tempo plus your navigation or reading of the green. The physical can be taught directly; but the mental you have to learn indirectly—by trial and error, practice, experiment, instinct, feel.

"How many times have you stood over a putt and said, 'I'm going to miss this one.' You might as well add an extra stroke to your score right there. "'You have to turn a negative thought into a positive one,' I tell my pupils. This is true on any shot, especially with putting. Trust yourself, then stroke the putt. One of the reasons people thought I was a good putter was that I never complained of it. If I didn't make a putt, there was a reason for it. I would ask myself: Did I keep the blade square? Did I read it right? Was I firm enough? Was I decisive?

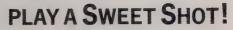
"If the answer was 'no' to any of these, the putt deserved to be missed."

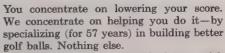
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GOLIATH OF GOLF . . .

(Continued from page 39)

Tam o'Shanter, Bayer scored what surely must be one of the longest aces in golfing history—a 250-yard hole-in-one. And as for the brightest trophy in his showcase of Gargantuan drives Bayer likes best to tell of the one he hit on a course in Sydney, Australia. It carried a hill on a sunbaked fairway and rolled to within fifty yards of the green—589 yards away!

Playing in the 1958 Havana International Tourney, which he eventually won in a play-off with Sam Snead, Bayer hit what was literally the golf shot heard round the world. It came on the par-five third hole. Bayer hit what is for him a conservative drive—270 yards. With some 239 yards to go on 509-yard hole, he took out his three-wood and whistled a low shot into a wind blowing 25 miles per hour. The ball took one bounce on the edge of the green and popped into the hole for a fantastic double eagle!

Such accomplishments have made George Bayer one of golf's biggest drawing cards. People come out to see him hit the ball, and hit it a long way-period. The "long ball" has also helped make Bayer one of the most sought-after golfers for exhibitions and has turned driving contests across the nation into what are called "Bayer Benefits." George almost always walks off with top prize money. The income from all this, plus what he gets from sporting goods manufacturers, brings Bayer's annual income up around the \$40,000 mark-not bad for a golfer who has won but a half dozen or so major tournaments in eight years on the pro tour.

This is where the rub is as far as George Bayer is concerned. Although he was heralded as the coming colossus of golf—and although he himself is an intense competitor who desperately wants to win—Bayer has yet to become a winning golfer. This fact and the reasons advanced to explain it make George Bayer one of the most discussed and controversial players in the game today.



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There are, of course, numerous golfers on the pro tour who have won no more tournaments than Bayer. Yet you seldom hear golfers and fans sitting around in locker rooms and bars trying to figure out why the dozens of also-rans never win. But it is different with Bayer. Everybody has his own pet idea as to what is keeping George from cleaning up in golf.

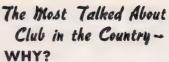
Most of this interest and concern of course is due to just one thing—Bayer's power. He is feared and watched because he possesses what could be the Ultimate Weapon in golf: the ability to hit a ball so far, and save so many strokes as a result, that dexterity—the irons, the chips, the putts, the "short game"—the stock-in-trade, the very life blood of most pros' games could become obsolete as far as being a decisive factor in winning tournament golf is concerned.

This kind of subconscious fearthat Bayer will prove that you can win at golf without being a "golfer" as such-combined with the ego damage suffered when a top pro, who thinks of himself as a long hitter, is consistently out-driven by Bayercontributes to the edginess that many pros feel toward Bayer. When asked whether Bayer would ever be a big winner, Sam Snead literally exploded in a shower of sparks. He pointed out that Bayer, now 35, was too old when he came into golf ever to be a winner. He also was unimpressed with Big George's play around the greens.

"Bayer's all right until he gets up around the green, then he just doesn't have it," Sam said. "To play good golf around the greens you've got to have that touch, that finesse. If you don't have it naturally, you can work 'til hell freezes over, but you'll never get it. George may do all right, but with that short game of his, he's never going to be a big winner."

Another old pro, Claude Harmon, was just as critical, although perhaps a bit more analytical. Harmon felt that most of Bayer's troubles—the inconsistencies that keep him from putting four good rounds together to win—stem from a bad grip. "It's mechanically impossible," Harmon

(Continued on next page)





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GOLF/JUNE . 75



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GOLIATH OF GOLF . . .

(Continued from preceding page)

said, "to get a good, straight shot with your hands the way George's are. They're working against each other. The plain fact is that George Bayer hasn't even learned the first lesson of golf—a proper grip."

Harvey Raynor, tournament supervisor for the Professional Golfers Association and a golf pro himself, also saw George's main trouble as being with his grip. "Bayer doesn't hold his hands tightly enough together," Raynor said. "When he reaches the top of his backswing and starts down, his hands come apart; his left hand slips; and, as the swing picks up speed, he has to grab to get another hold with his left hand. As a result the right hand has to carry too much of the burden in the downswing; and therefore can't get the clubhead closed fast enough. It's open as it hits the ball. As a result, a lot of Bayer's shots are pushed off to the right."

Bayer may have put in some work on his grip recently, but for a long time he refused to listen to his fellow pros when they warned him about his bad grip, a reaction that points up another reason often given for Bayer's failure to become a consistent winner. This is his mental attitude. "George Bayer could be the greatest player in the history of golf," Claude Harmon said. "He could earn \$100,000 or \$150,000 a year; but, for one thing, he won't listen. Everybody has tried to help him, but he just closes his ears. He is a very stubborn man."

Another pro says, "I have never seen George Bayer asking for help. Although, on one occasion, Ted Kroll, called the "pro's pro" because he often helps his fellow players correct their faults, approached Bayer and suggested that he try to gain more accuracy with his irons by shortening up his backswing. Down in the dumps and about ready to go home because of a series of bad rounds, Bayer decided to try this suggestion of Kroll's. In his next round he banged out a stunning 66.



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This lesson could have changed George's way of thinking, but it didn't "You have to do the way you know." he has said. "What goes for one fellow doesn't necessarily go for another, especially me. If I feel I can't adapt somebody else's advice to my game, there's no reason why I have to do it, is there?"

Out on the course Bayer's "differentness" is even more obvious. He uses slightly different equipment than most pros. His irons are a half inch longer than the average and his woods are an inch longer in the shaft. His irons have a swing weight of D-6 as compared with the pro average of D-3 or D-4, while his woods have a swing weight of D-8 as compared with the pro average of D-4.

Since, through his middle and long irons and woods, Bayer's shots run from ten to fifty yards longer than those of the other pros. he also uses his clubs a bit differently than the others do. He doesn't carry a twowood or a four-wood and uses the one-iron more often than the other

The course plays differently for George, too. A trap, for example, which may be planned to catch an average golfer's second shot, may pick up George's drive when he gets off a particularly good one. Such geographical factors also affect George's over-all strategy. Faced with a dogleg, for example, that would discourage a golfer with average length off the tee, George whales away with confidence-certain that he can clear the obstacle.

"I'll go the wrong way," George likes to say. "I'll take the scenic route. I play better when I take the scenic route."

Sometimes this approach works for Bayer-just often enough to encourage him to try it again. On the first hole of the "sudden death" play-off with Sam Snead in the 1958 Havana International, Bayer had to choose between "taking the scenic route" across the dogleg of a 375-yard hole or playing it safe. With the \$6500 top prize at stake, Bayer chose the "wrong way" and belted away. The ball soared over the dogleg and dropped 25 yards short of the hole -in a sandtrap! Snead played the (Continued on next page)





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GOLIATH OF GOLF . . .

(Continued from preceding page)

fairway—70 yards behind Bayer, but safe. Then, when Sam hit a weak approach, Bayer came out of the trap to within twelve feet of the pin and won the hole with a four to Snead's five. His gamble on his Big Game had paid off.

There are those who think that George Bayer's greatest strength—the long ball—is his greatest weakness in that he overswings in his attempt to see how far he can make the ball go. "Every ball Bayer hits is a home run," is the way Claude Harmon has put it. "The only trouble is that most of his shots are foul. In this game you've got to hit every ball right over second base—not to the left or right."

The dilemma of whether to "let out shaft" and hit the ball as far as you can or take it easy and concentrate on trying to hit the ball straight is the crown of thorns that the power kings of golfing history have always had to wear. Mike Souchak. who until Bayer's appearance on the circuit was the presiding long-ball champ, has said, "George Bayer is the best thing that ever happened to Mike Souchak." Relieved of the burden of pleasing the crowd with his big blasts, Souchak was free to concentrate on improving his over-all game. As a result he began to win with much more frequency.

Bayer admits to this pressure from the crowd. "So many people come out to see it that it is hard to keep from hitting as long a ball as you can," he says. There is little doubt that he not only strives to satisfy the crowd in this regard, but takes great pride in his reputation as the game's biggest hitter. He will look at a green some 350 yards away, and announce, as the crowd oohs and aahs, "that's where I'm going-right for the green." Or on another occasion he may remark loud enough for the gallery to hear, "Three hundred sixty-three yards! How did I ever drive that yesterday?" He also has little idiosyncrasies of showmanship, such as the iron ring he used to carry to check the ball to make sure he

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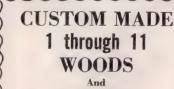
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hadn't knocked it out of shape on the previous shot.

Once in a while Bayer, belying his outward nonchalance and revealing the inner tensions that plague him on the course, will go beyond twisting his club. Playing at Louisville in 1957 he flubbed a couple of shots on the seventeenth hole, then began dribbling the ball down the fairway. He finally took seventeen strokes on the hole, enough to assure his elimination from the tournament. Once at St. Peterburg he became so disgusted that he picked up his ball and quit the tournament. Two years ago at Oklahoma City, Bayer was fined \$200 for playing two holes in reckless fashion in an apparent attempt to run his score higher. He took a 10 on the par-three fourteenth, hitting the ball backhanded six times

Although he lost out in this year's Lucky International event to Gary Player when he finished with a 65-66-71-72-274 to Player's 272, Bayer seems to have calmed down somewhat this season and is apparently working harder on his game. His short game (about which Julius Boros has said, "that is a lot of baloney you've heard about how lousy his short game is. He has a good short game.") has improved somewhat and can be, at times, brilliant. He often drops some good long putts, supporting Boros's opinion that Bayer is "a better putter than sixty per cent of the pros."

Other pros have a high opinion of Bayer's potential. Jay Hebert has called Bayer "one of the most marvelously coordinated big men I have ever seen. Maybe a good little man can beat a bad big man. But he has a hard time beating a good big man. And that's George Bayer-a good big man!"

And Jackie Burke adds, "If George can fix that grip, he'll take over golf."

If determination has anything to do with it, George Bayer may yet achieve the "superman" status that many predicted for him. He has always had to work for what he has. Born September 17, 1925, in Bremerton, Washington, the middle one of five sons of poor German parents who had immigrated from Canada, Bayer (Continued on page 81)



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GOLIATH OF GOLF . . .

(Continued from page 79)

caddied at the Kitsap Country Club near his home to help support his family. He played his first round of golf at seven, competed in his first tournament at twelve; then starred in golf, football and basketball in high school and served as a Navy Machinist's Mate 3/C in the Pacific before graduating from the University of Washington in 1949. He played three years of varsity football as a tackle at Washington and spent a brief time with the professional Washington Redskins.

Big George, or "The Monster" as he has been good-naturedly called, didn't get into golf until several years after he graduated. After trying the Redskins he became an automobile salesman, playing golf only occasionally. It was Bob Hope who, after seeing Bayer blast the ball 358 vards into the wind in a driving contest at Lake Tahoe, got George to play with him as his partner in the National Celebrities Tournament in 1953.

Whether or not George Bayer ever becomes a big winner, there is no doubt that he has already made his mark in the game and, in his way, has become one of its most unusual stars. He is the ultimate specimen in a "muscularizing" trend that has taken golf out of the gentlemanly knicker-and-cap set and made it a game for everybody-played even by the truck drivers, stevedores and other rugged types who once considered it a "sissy" pastime. With his Big Drive, Bayer awes the gallery; and with his very human failings, such as criss-crossing a green once in a while or topping a shot or two, he wins the sympathy of those who follow him. It does their hearts good to know that a man who, on one shot, can look like the greatest golfer in history, also can, on the next shot, look like the worst Sunday golfer. The combination makes George Bayer the true "Duffer's Pro"; and, as such, his popularity, if not his success, is assured for a long time to come.



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PRESS TENT



Jim Skardon

HICAGO-born, A Yale-schooled Jim Skardon, whose Goliath of Golf appears on page 38, is a giant in his own right, editorially speaking. Currently executive editor of Coronet, he has been managing editor of Cosmopolitan, editor of Cavalier and articles editor of To-

day's Woman and Good Housekeeping. Most of his time is spent pushing a red pencil or writing on just about any subject under the sun. At this time of year, however, his favorite subject under the sun is himself-golf club in hand instead of the pencil.

Author of 41 novels and some 500 short stories, novelettes and serials, John D. MacDonald is one of the world's best-selling writers. In the past 8 years, he has sold 11 million books, published in 10 countries. In 1955, a short story of his in Cosmopolitan won the Benjamin Franklin Award as



John MacDonald

the best short story by any American writer that year. His Double Double, which begins on page 45, marks his first appearance in GOLF.

Although Dan Jenkins has played most of the great courses in the country and won such titles as the National Golf



Dan Jenkins

Writers Championship, he claims he doesn't like to play golf. "It's too much trouble to get the clubs out of the car," says he. He prefers to write about the game that others play. And since writing is his livelihood, he won't josh here. He's dead serious about his Ben Hogan story on page 24.

PICTURE CREDITS:

16-19-Jim Gaquin; 20-Hank Chachowski; 24 -Wide World; 25-United Press International; 27-UPI; 29-30-WW; 31-UPI; 32-WW; 38-



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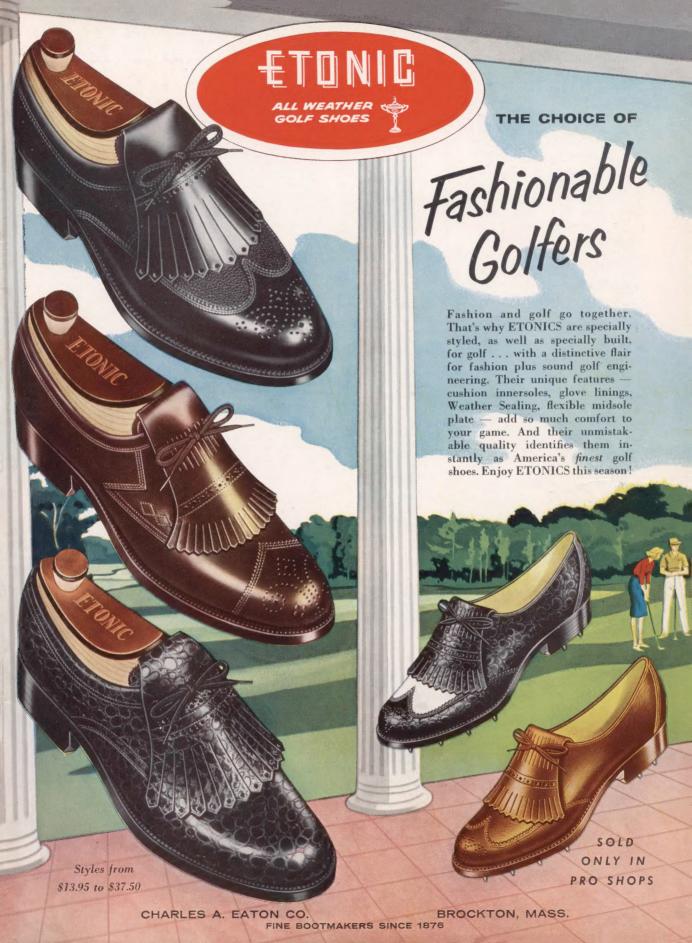
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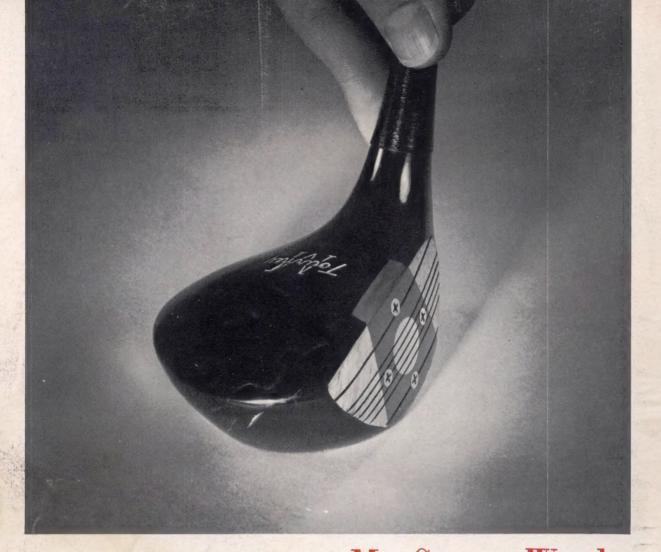
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